WCBS-TV Quarterly Issues/Program Report – April 10, 2010

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7-8pm

Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 AM

McLaughlin Group- Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 11 AM – 11:30AM

48 Hours Mystery - features of varying lengths focusing on investigative reporting on city, state, and federal issues Saturday, 10-11pm

CBS 2 News at 5 PM – "Consumer Watch" – features of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – Regularly scheduled news broadcasts. Monday-Sunday.

Eye on the Community- half hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week. Sunday, 6:30am

"CBS 2 Going Green" – features of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

"Health Watch" – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

"Go New York"- features of varying lengths focusing on lifestyle, health and wellness advice, topics, and issues.

"Tech Minute"- in partnership with CNET, features of varying lengths focus on the latest technological products, programs, software and other related topics.

"Money Watch" – features of varying lengths focusing on tips and ways to save money.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as Ad Council "World Upside Down- Emergency Preparedness" and "Live United", City Harvest, CBS Cares Colon Cancer Awareness, Colon Cancer Challenge, Kidde Carbon Monoxide Awareness, Komen Greater NY Breast Cancer, Boy Scouts of America, Haiti Relief Fund, Make-A-Wish Foundation's Wine and Wishes, Miles for Matheny, Earth Hour, March of Dimes March for Babies, Drug Free America, NYC & Company "Blank", The Coalition to Salute America's Heroes, Liberty Humane Society, USO, CASA Family Day, American Heart Association Start!, New York State Department of Health "Flu Shot", CBS Cares Colorectal Cancer, New York State Broadcasters Association, NYC & Company "What's Your Blank?," Project Zambi, NFHA Foreclosure "Struggle", and START! Heart Healthy Program.

Children: Topics in this category discuss the growing trend of violent videos of children fighting being shared on the internet and an increase in teen gambling.

CBS 2 NEWS THIS MORNING: 4/1 Anchor Maurice DuBois reports on a study that has found a soda tax does not have a big impact on reducing obesity in children. **CBS 2 NEWS AT NOON:** 1/20 Reporter Jay Dow reports on a baby stroller recall with a design flaw that can lead to the amputation of children's finger tips. 2/12 Anchor Kate Sullivan reports on more than 200 students at a local elementary school being monitored for signs of mumps. **CBS 2 NEWS AT 5PM:** 1/11 Reporter Kirstin Cole reports on a new toxin, Cadmium, being found in children's toys imported from China. 1/18 Medical Reporter Dr. Holly Phillips reports on a study stating that secondhand smoke can lead to sleep problems in children. 1/28 Anchor Kristine Johnson reports on new research suggesting that sour candy is acidic enough to take the enamel off children's teeth. 2/2 Reporter Cindy Hsu reports on the growing trend of violent videos of children fighting being shared via internet. 2/15 Medical Reporter Dr. Holly Phillips reports on a new procedure allowing children suffering from heart defects a less painful alternative to fix their heart valves other than open heart surgery. 2/22 Reporter Cindy Hsu reports on a currently free federal program called "Early Intervention," helping families with children who are developmentally disabled, be charged for their services due to budget cuts. 2/23 Reporter Cindy Hsu reports on the growing number of eating disorders being found

amongst college students. 3/1 Reporter Cindy Hsu reports on the warning signs of suicide parents and teachers should look for in teens since suicide is the third leading cause of death amongst those between the ages of 15 and 24. 3/9 Medical Reporter Dr. Holly Phillips reports on a study stating that giving flu vaccines to children between the ages of 3 to 15 can help prevent the spread of the flu among adults. **CBS 2 NEWS AT 11PM:** 1/21 Medical Reporter Dr. Holly Phillips reported on how children can suffer from the winter doldrums. 2/3 Anchor Rob Morrison reports on the supposed link between Autism and vaccinations being retracted due to the latest studies. 2/20 Anchor Chris Wragge reports that children with an excessive sweet tooth could be suffering from depression and may be at risk for alcohol addiction later in life. 3/2 Anchor Kristine Johnson reports on children snacking more than ever on unhealthy treats leading to an increase in their caloric intake per day. 3/3 Anchor Kristine Johnson reports on an increase in teen gambling online. **CBS 2 NEWS SUNDAY MORNING:** 2/12 Medical Reporter Dr. Holly Phillips reports on childhood obesity on the rise and in New York City, one in five kindergarteners is obese.

Education: Topics in this category discuss the proposal to eliminate free MetroCards to students as well as New York City school cafeterias' efforts to go green.

CBS 2 NEWS THIS MORNING: 2/24 Anchor Kate Sullivan reports on a city panel considering whether to amend the regulation on the Bake Sale ban in New York city schools which currently only allow the sale of fresh fruits, vegetables, and some packaged products but home baked good are banned. 2/26 Anchor Kate Sullivan reports on Mayor Bloomberg and School's Chancellor Joel Klein's last minute decision to close NYC public schools due to a snow storm. 3/8 Anchor Maurice DuBois reports on Mayor Bloomberg urging State Legislature to pass the soda tax which would raise nearly a billion dollars for schools and healthcare. 3/17 Anchor Kate Sullivan reports on New York City Public School cafeterias going green with a new initiative called "Trayless Tuesdays," replacing trays with environmentally friendly paper containers which is said to divert 2.4 million disposable trays from landfills every month. 3/28 Anchor Maurice DuBois reports that New York City may have to eliminate 8,500 teachers next year if budget cuts are approved and how this will affect the South Bronx District 7 and the Upper East Side District 2 the most. **CBS 2 NEWS AT NOON:** 1/19 Anchor Maurice DuBois reports on Governor Paterson's budget cuts proposal including a five percent cut to education spending. 1/27 Reporter Jay Dow reports on city officials confirming that the plan to close 19 city schools. **CBS 2 NEWS AT 5PM:** 1/26 Anchor Mary Calvi reports on a big protest in Brooklyn right before the vote to close 20 New York City public schools. 2/1 Anchor Don Dahler reports on a protest outside of the Metropolitan Transportation Authority headquarters of parents, students and elected officials rallying against the proposal to eliminate free MetroCards for New York City students. 2/3

Anchor Kristine Johnson reports that New Jersey State Supreme Court ruled that schools have the right to search a student's car on school property. 3/8 Anchor Chris Wragge reports on the positive effects of the efforts from the Bill Clinton Foundation's initiative to rid schools of sugary, high-caloric soft drinks while providing healthy alternatives. 3/11 Reporter Jennifer McLogan reports on Governor Paterson's proposal to cut one billion dollars in school aid resulting in job losses and program cuts across the state, including many Long Island communities. 3/16 Reporter John Slattery reports on the excessive flooding in New Jersey closing schools for two days and shortening their summer vacation time. **CBS 2 NEWS AT 6PM:** 1/12 Anchor Don Dahler reports on a new classroom curriculum that is setting out to prove that education and hip-hop can co-exist by transforming them into lesson plans, resulting in a rise in student test scores. 2/11 Reporter Christine Sloan reports on New Jersey Governor Chris Christie making the decision to freeze State spending including spending on education. 3/9 Reporter Marcia Kramer reports on the possibility of eliminating 13 of the 17 regents exams high school students take due to the state's fiscal crisis leaving parents to question how student's achievements will be measured. **CBS 2 NEWS AT 11PM:** 1/25 Reporter Pablo Guzman reports on hundreds of New York City teachers who are removed from classrooms because they face allegations of misconduct only to be sent to "rubber rooms" to do nothing and still receive their salary.

Consumer: Topics in this category discuss a baby sling recall after the deaths of three infants as well as local employment opportunities.

CBS 2 NEWS THIS MORNING: 1/31 Reporter Kirstin Cole reports on how consumers can find the perfect jeans to fit their body type. **CBS 2 NEWS AT NOON:** 3/24 Reporter Kirsten Cole reports on baby slings being recalled after three infants died while being carried in them. **CBS 2 NEWS AT 5PM:** 2/2 Reporter Kirstin Cole reports on summer camps for kids decreasing their rates about 15%. 2/9 Reporter Kirstin Cole reports on simple things to do prior to a snow storm in order to make the clean up a lot easier. 2/19 Anchor Chris Wragge reports that the Labor Department says inflation is holding steady and that the consumer price index will not rise as yet. 2/22 Reporter Kirstin Cole reports on the credit card industry's new laws going into effect. 3/22 Reporter Kirstin Cole reports on the effects of the Healthcare Bill on 45 million seniors and disabled currently on Medicare. 4/1 Reporter Kirstin Cole reports on ways to keep safe from identity theft scams related to the census. 4/5 Reporter Kirstin Cole provides tips to making the best choices at the grocery store. **CBS 2 NEWS AT 6PM:** 1/11 Reporter Kirstin Cole reports on the best times of the day to shop and receive discounts. 1/21 Reporter Kirstin Cole reports on the large packaging of products being used to lure consumers into thinking they are getting more for their dollar. 1/22 Reporter Kirstin Cole reports on the Toyota recalls due to the stuck accelerator and how to safely fix the problem. 1/25 Reporter Kirstin Cole reports on where employment opportunities are available. 1/26 Reporter Kirstin Cole reports on the increase of consumers using coupons. 2/11 Reporter Kirstin Cole reports on ways to prevent being scammed over the Valentine's Day weekend. 2/23

Reporter Kirstin Cole reports on how to differentiate which "Work at Home" offers are legit and which are not. 3/2 Reporter Kirstin Cole reports on ways tax preparers can rip consumers off. 3/9 Reporter Kirstin Cole reports on ways New Yorkers can protect themselves from variety of scams that took more than a billion and a half dollars the year before. **CBS 2 NEWS AT 11PM:** 1/13 Anchor Chris Wragge reports on the dangers of the underground world of counterfeit products sold right in New York City. 1/19 Anchor Chris Wragge reports on consumers being ripped off by the Cash-for-Gold mail order scam. 1/29 Reporter Kirstin Cole reports on new online tools to help compare costs on items so consumers can get the lowest possible price. 2/4 Reporter Kirstin Cole reports on a liquor company infusing vitamins in their products. 3/10 Reporter Kirstin Cole reports on how safe it is to eat food prepared on food carts around the city.

Crime: Topics in this category discuss Nassau County's effort to stop the spread of heroin and the latest technology in Jersey City to help fight crime.

CBS 2 NEWS THIS MORNING: 1/12 Anchor Kate Sullivan reports on the New York City Building Department cracking down on unlicensed contractors. 1/21 Anchor Maurice DuBois reports on the NYPD conducting a crackdown on people using their cell phones while driving. 2/3 Anchor Kate Sullivan reports on New York's crackdown on sex offenders online, kicking off thousands from social networking sites. 4/6 Anchor Kate Sullivan reports on changes in local anti-terror police units causing controversy. **CBS 2 NEWS AT 5PM:** 2/11 Anchor Chris Wragge reports on Nassau County stepping up its efforts to stop the spread of heroin by targeting heroin users traveling in and out of the country. 2/23 Reporter Marcia Kramer reports on the crime concerns from straphangers stemming from the MTA cuts and the resulting decrease in employees around to keep watch for offenses. **CBS 2 NEWS AT 6PM:** 1/26 Reporter Kirstin Cole reports on a crackdown on cabbies violating the no cell phone usage rules. 2/8 Anchor Dana Tyler reports on a major drug bust in Little Italy that has led to the largest cash haul ever seized in New York City. 3/3 Reporter Christine Sloan reports on a new high tech tool the Jersey City Police Department is using to solve crimes. **CBS 2 News at 11PM:** 2/3 Anchor Kristine Johnson goes behind the scenes ff a FBI Unit to report on crime solving techniques. 2/7/10 Reporter Hazel Sanchez reports on a study revealing that the NYPD falsified their crime statistics. 3/22/10 Anchor Kristine Johnson reports on a New Jersey town putting the ban on dogs barking between the hours of 8:00pm and 8:00am.

Government and Politics: Topics in this category include Governor Patterson's announcement that he will not run for a full term as well as President Obama's first State of the Union Address.

CBS 2 NEWS THIS MORNING: 1/27 Political Reporter Marcia Kramer reports on President Obama's first State of the Union Address and the topics he is expected to cover.

2/4 Political Reporter Marcia Kramer reports on Mayor Bloomberg reconsidering his Times Square traffic experiment after a traffic flow study failed to turn up the expected results. 2/25 Political Reporter Marcia Kramer reports on a Medicare tax proposed by President Obama for couples that make over 250 thousand dollars a year. 3/12 Political Reporter Marcia Kramer reports that Attorney General Andrew Cuomo is stepping aside in the investigation on Governor Patterson. 4/1 Anchor Maurice DuBois reports on New York State's budget being late for the fiscal deadline. **CBS 2 NEW AT NOON:** 1/25 Political Reporter Marcia Kramer reports on Governor Paterson's campaign's reaction to the announcement that Andrew Cuomo would jump into the race for governor by the end of March. 3/25 Political Reporter Marcia Kramer reports on how local congressmen have been targeted for their roles in the healthcare debate. **CBS 2 NEWS AT 5PM:** 1/19 Political Reporter Marcia Kramer reports on Governor Paterson's unveiling of a new budget that has one billion dollars in new taxes and nearly 800 million dollars in cuts for New York City. 1/21 Political Reporter Marcia Kramer reports on the opposing views on the financial services industry from President Obama and Mayor Bloomberg. 4/5 Political Reporter Marcia Kramer reports on the potential reassignment of police officers used to scare off terrorists. **CBS 2 NEWS AT 6PM:** 1/13 Political Reporter Marcia Kramer reports on accusations that Bronx Senator Pedro Espada has been illegally funneling money from his health clinic for personal campaign expenses. 1/14 Political Reporter Marcia Kramer reports on a report by legislators that has found Hiram Monserrate as unfit to serve in Albany and that he should be expelled or censured. 3/18 Political Reporter Marcia Kramer reports on a popular Long Island democrat becoming a republican to seek the seat for Governor. **CBS 2 NEWS AT 11PM:** 2/26 Political Reporter Marcia Kramer reports on Governor Patterson's announcement that he will not run for a full term.

Medical: Topics in this category include the latest research on the most effective ways to quit smoking as well as small changes that can lead to healthy weight loss.

CBS 2 NEWS THIS MORNING: 1/12 Medical Reporter Dr. Max Gomez reports on a new treatment that can treat dupuytren's, an aliment that can render a sufferer's hand almost useless. 2/23 Medical Reporter Dr. Max Gomez reports on a new approach to fight off diabetes. 3/4 Medical Reporter Dr. Max Gomez reports on new research on the most effective ways to quit smoking. 3/21 Medical Reporter Dr. Max Gomez reports on an FDA approved treatment for diabetes that some doctors are saying may also be useful for other disorders. 4/1 Medical Reporter Dr. Max Gomez reports on a new plastic surgery procedure for hands. **CBS 2 NEWS AT NOON:** 1/26 Medical Reporter Dr. Max Gomez reports on the amount of time that is safe to spend in a tanning bed. 4/2 Medical Reporter Dr. Holly Phillips reports on the rare disorder trichotillomania causing sufferers to have an irresistible urge to pull out their own hair. **CBS 2 NEWS AT 5PM:** 1/26 Medical Reporter Dr. Holly Phillips reports on research that shows that an extract of green tea has the ability to help those with uterine fibroids. 1/28 Medical Reporter Dr. Holly Phillips reports on the different factors behind heartburn. 1/29 Medical Reporter Dr. Holly Phillips reports on the effects of detox diets on the body. 2/2 Medical Reporter Dr. Holly Phillips reports on a formal retraction of research that linked vaccines to

causing autism. 2/3 Medical Reporter Dr. Holly Phillips reports on the effects of heavy backpacks on children and how rolling backpacks can be an alternative. 2/22 Medical Reporter Dr. Holly Phillips reports on the nation's biggest group of pediatricians calling for changes in food labels and design in order to keep parents on high alert of foods that might cause choking. 3/5 Medical Reporter Dr. Holly Phillips reports on how placebos can be effective for children. 3/22 Medical Reporter Dr. Holly Phillips reports on how the changes to healthcare will affect those who already have health insurance. 3/31 Medical Reporter Dr. Holly Phillips reports on new findings that show a drug already available may prevent prostate cancer from striking. 4/2 Medical Reporter Dr. Holly Phillips reports on the signs and symptoms of thyroid problems. **CBS 2 NEWS AT 11PM:** 2/1 Medical Reporter Dr. Holly Phillips reports on the unsuspecting food items that can sabotage a healthy diet. 2/9 Medical Reporter Dr. Holly Phillips reports on the positive effects exercise has on the brain. 2/23 Medical Reporter Dr. Holly Phillips reports on little changes that can lead to healthy weight loss. 3/9 Medical Reporter Dr. Holly Phillips reports on the debate around lotus births in the medical community. 3/12 Medical Reporter Dr. Holly Phillips reports on the effects of breathing in salt as a detox as done in Eastern Europe. 3/24 Medical Reporter Dr. Holly Phillips reports on research that shows that migraines are linked to an increased risk of heart disease.