WCBS-TV Quarterly Issues/Program Report – April 10, 2011

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7-8pm

Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 AM

McLaughlin Group- Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 11 AM – 11:30AM

48 Hours Mystery – Regularly scheduled news broadcast, Saturday, 10-11pm

CBS 2 News at 5 PM – "Consumer Watch" – features of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – Regularly scheduled news broadcasts. Monday-Sunday.

Eye on the Community- half hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week. Sunday, 6:30am

"CBS 2 Going Green" – features of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

"Health Watch" – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

"Money Watch" – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as City Harvest, Project Roadblock, The Partnership at DrugFree.org, Liberty Humane Society, USO, CASA Family Day, American Heart Association Start!, CBS Cares Operation Gratitude, New York State Broadcasters Association, College.gov, Lead Poisoning Prevention, Save the Children, Ronald McDonald House, Catholic Charities, March of Dimes March for Babies, Miles for Matheny, Colon Cancer Prevention, Make that Call Campaign, Memorial Sloan Kettering Cycle for Survival, Make-A-Wish Foundation Wine and Wishes, Human Power Earth Hour, and NFHA Foreclosure Prevention.

Health: Topics in this category include news that leading a healthy lifestyle can help prevent cancer and ways to stop allergy symptoms before they start.

CBS 2 NEWS THIS MORNING: 1/4 Medical reporter Dr. Max Gomez reports on new high-tech ways to combat rosacea and acne. 1/6 Medical reporter Dr. Max Gomez reports on how to stay clear of the flu with the help of the flu vaccine. 1/7 Anchor Rob Morrison reports that in Nassau County worshippers at church in Nassau County may might have been exposed to Hepatitis-A due to the person who was holding the wafers on Christmas Day. 1/13 Medical reporter Dr. Max Gomez reports on how getting an eye exam can prevent treatable eye problems and vision problems that you might not be aware of. 1/31 Medical reporter Dr. Max Gomez reports on how following certain dietary guidelines can help both children and adults who are overweight or obese. 2/8 Medical reporter Dr. Max Gomez tells viewers how to prevent cancer and reports that leading a healthier lifestyle can help prevent certain types of cancer. 2/11 Dr. Max Gomez reports on how to shovel snow safely without hurting your back 3/1 Anchor Mary Calvi reports that it is not always necessary to treat your child's fever (defines we a temperature above 100.4 degrees) with medicine because it is often caused by a virus and will disappear without treatment and that a fever will disappear with the use of medicine. 3/3 Anchor Kristine Johnson reports on whether antibacterial soap with a powerful germ fighter known as Triclosans is safe. 3/31 Dr. Max Gomez reports on a new beverage called Neuro Trim that promises to help you improve your body but may not be as beneficial as the company wants you to think. **CBS 2 NEWS AT NOON:** 2/9 Anchor Don Dahler reports on how diet soda drinkers have a 61- percent greater risk of suffering a stroke, heart attack or blood clot. **CBS 2 NEWS AT 5:00 PM:** 1/18 Medical reporter Dr. Max Gomez reports that an antidepressant medication known as Lexapro can help women who are suffering from depression during their hot flashes. 1/20 Medical reporter Dr. Max Gomez shares his experience with elbow pain and what you can do if you suffer from the same ailment. 1/26 Medical reporter Dr. Max Gomez reports that there may be a link between breast implants and a rare type o f lymphoma, a cancer of cells of the immune system. 2/8 Medical reporter Dr. Max Gomez reports that USDA researchers have found that eggs are a little healthier than they used to be with 14% less cholesterol and 64% more Vitamin D. 2/9 Medical reporter Dr. Max Gomez reports on how he and the U.S. Cycling Federation helped get an Elite elite-level cyclist a visa to come to New York and get reconstructive surgery because of an accident he was in 20 years ago. 2/11 Medical

reporter Dr. Max Gomez reports on which men need to be treated right away for prostate cancer and which men don't need the treatment. 2/14 Medical reporter Dr. Max Gomez reports on how energy drinks could be dangerous and even deadly for children, teens, and young adults. 2/15 Medical reporter Dr. Max Gomez reports on what women can do to lower their risk of heart disease and stroke. 3/1 Anchor Kristine Johnson reports that there on a link between Wi-Fi and decreased sexual health and possibly infertility. 3/3 Medical reporter Dr. Max Gomez reports on how sugar and salt can help with your heart health. **CBS 2 NEWS AT 6:00 PM:** 1/27 Medical reporter Dr. Max Gomez reports on how persistent cold hands can be a warning sign for health problems and what you can do to warm them up. 2/4 Dr. Max Gomez reports with a heart surgeon on how the heart operates using a 25-foot inflatable heart. 2/17 Reporter Cindy Hsu reports on whether or not women are willing to give up sex to lose weight. 2/25 Reporter Cindy Hsu reports the truth on popular food myths such as milk still being good up to seven days after its listed "sell by" date and that mold on cheese can be cut away with the rest of the cheese being OK to consume. **CBS 2 NEWS AT 11:00 PM:** 1/11 Medical reporter Dr. Holly Phillips tells you about foods, such as cinnamon, that get rid of wrinkles and speed up your metabolism. 2/9 Anchor Kristine Johnson reports on co-hosting a backstage webcast from "The Heart Truth Talent Show" where the women wore red dresses to raise awareness for heart disease. 2/14 Anchor's Maurice Dubois DuBois and Kristine Johnson report that checking Myspace and Facebook all the time could have a series impact on your mental health that might even lead to depression. **CBS 2 NEWS SATURDAY:** 3/5 Reporter Elise Finch reports on ways to stop allergy symptoms before they start, such as wearing a face mask when you dust. **CBS 2 NEWS SUNDAY:** 3/13 Reporter Jennifer McLogan reports on lawmakers on Long Island who are trying to ban smoking in cars with while children are inside.

Government and Politics: Topics in this category include Governor Cuomo's announcement that he wants to cut his $179 thousand salary by five percent and freeze the payroll for all 200,000 or so state employees and Mayor Bloomberg's proposal to extend his smoking ban to parks, beaches, boardwalks and pedestrian plazas.

CBS 2 NEWS THIS MORNING: 1/2 Reporter Sean Hennessey reports that with Andrew Cuomo being sworn in as New York governor on New Year's Eve, he has promised to immediately start working on a $10 billion budget gap and cleaning up the state's ethics problems. 1/3 Anchor Rob Morrison reports that Jewish leaders are saying that New York budget cuts could lead to problems certifying of Kosher foods as the state eliminated all nine of its Kosher inspectors. 1/4 Anchor Rob Morrison reports on Governor Cuomo saying that he wants to cut his $179,000 salary by five percent and freeze the payroll for all 200,000 or so state employees. 1/28 Anchor Don Dahler reports on the renewed proposal to include the Harlem and East River bridges as part of a plan to charge commuters to enter the central business district of Manhattan. The proposal's success may ride on whether the governor goes back on a pledge not to raise taxes this year. 2/9 Reporter Jay Dow reports on the costs of the cleanup of the winter storms and city lawmakers calling for new rules to guarantee more efficient snow cleanup in the future. 2/22 Anchor Rob Morrison reports on an apartment fire in Flatbush, Brooklyn which some say was not responded to quickly enough due to Mayor Michael Bloomberg's budget costs. 3/9 Anchor Rob Morrison reports on a hearing at the New York City Council on the handling of the

post-Christmas Day blizzard and proposed legislation to improve the city's response to weather-related emergencies. **CBS 2 NEWS AT NOON:** 2/15 Reporter Kathryn Brown reports on new regulations aimed at easing drivers' quest for parking, including reducing the number of alternate side parking days in some neighborhoods. 4/1 Reporter Alison Harmelin reports that the unemployment rate in March dropped and companies began hiring at a faster pace since the recession began, adding 216,000 jobs last month. **CBS 2 NEWS AT 5:00 PM:** 1/31 Political reporter Marcia Kramer reports that a district judge in Florida ruled President Obama's health care plan unconstitutional and how local politicians responded. 2/7 Political reporter Marcia Kramer reports on how the transportation commissioner is considering to allow cars to park in front of certain fire hydrants. 2/17 Political reporter Marcia Kramer reports on Mayor Bloomberg's budget for the city, which includes harsh cuts and slashes to services from fire departments to daycare centers. 3/4 Reporter Mark Hazel Sanchez reports about senior citizens in New York who are loosing their neighborhood senior citizens centers due to budget cuts. 3/10 Anchor Dana Tyler reports that the number of homes getting a foreclosure notice fell to a three-year low in February, which experts say it is because the government hasn't looked closely at how banks handle defaults. **CBS 2 NEWS AT 6:00 PM:** 1/1 Political reporter Marcia Kramer reports that Governor Cuomo's first executive order was to remove the barricades from outside the capital and open up the governor's floor for the people for the first time since then Governor George Pataki blocked it off 15 years ago. 1/31 Political reporter Marcia Kramer reports on Mayor Bloomberg's reaction to Governor Cuomo's new budget and larger than expected cuts to New York City. 2/14 Political reporter Marcia Kramer reports on a battle between Mayor Bloomberg and a city councilman over whether the mayor should notify the city clerk each time he leaves the city. **CBS 2 NEWS AT 11:00 PM:** 1/5 Anchor Kristine Johnson reports that Governor Cuomo delivered his first state address at the Albany Convention Center with emergency budget plans, such as redesigning the state's Medicaid program. 2/7 Political reporter Marcia Kramer reports on Governor Cuomo's budget director's reaction to Mayor Bloomberg's criticism of the budget, saying that the mayor's numbers are off base. 2/22 Anchor Kristine Johnson reports on Mayor Bloomberg's proposal to extend his smoking ban to parks, beaches, boardwalks and pedestrian plazas.

Consumerism: Topics in this category include Toyota's recall of more than 11 million cars because of unknown safety issues and a report that January is the most prevalent month for identity theft because banks and employees send out their year-end documents.

CBS 2 NEWS THIS MORNING: 1/6 Anchor Rob Morrison reports on supermarkets flunking recent inspections mostly because of overcharging for their products. 1/10 Business reporter Ashley Morrison reports on how the price of regular gas has gone up about 90 cents per gallon over the previous three weeks. 2/8 Business Reporter Ashley Morrison reports on Toyota's recall of more than 11 million cars since the fall of 2009 because of unknown safety problems. 2/17 Anchor Maurice DuBois reports on the recall of half a million baby bassinets made by Burlington Basket Company. 3/18 Anchor Maurice DuBois reports that consumers are purchasing potassium iodide to protect their thyroid from absorbing radiation, due to the radiation scare in Japan. 3/31 Reporter Christine Sloan reports that in certain New Jersey neighborhoods, high school cooking classes are being dropped for finance and computer

education classes. **CBS 2 NEWS AT NOON:** 1/5 Business reporter Alexis Christoforous reports that U.S. companies adding 297,000 jobs in December, according to payroll company ADP, the most in nearly a decade. 2/22 Business reporter Alexis Christoforous reports that investors and traders are worried that gas prices will go up because of the unrest in Libya. **CBS 2 NEWS AT 5:00 PM:** 2/9 Anchor Maurice DuBois reports on Hoover recalling about 140,000 vacuums because the electric cord from the power nozzle can short circuit. **CBS 2 NEWS AT 6:00 PM:** 3/22 Anchor Maurice DuBois reports that banks are raising additional revenue by giving information to a third party who creates customized ads based on viewers spending habits. **CBS 2 NEWS AT 11:00 PM:** 2/27 Reporter Cindy Hsu reports on concerns that gas prices are being pumped up even more to scam consumers. **CBS 2 NEWS SATURDAY:** 1/15 Anchor Otis Livingston reports on January being the most prevalent month for identity theft because employees and banks send out all of the year-end documents. 3/5 Business reporter Alexis Christoforous reports on a new secondary market where consumers can unload their unwanted gift cards and get 92 percent of the value of their card. **CBS 2 NEWS SUNDAY:** 2/27 Reporter Dave Carlin reports about the rocketing gas prices and the State Consumer Protection Board's inspection of more than ten thousand pumps for gouging. It found that 97% of them deliver what drivers are paying for.

Children: Topics in this category include how fetal surgery may help babies walk and how there is a greater risk for autism when children are born close together.

CBS 2 NEWS THIS MORNING: 1/17 Medical reporter Dr. Max Gomez reports on how game makers are recommending limited viewing of 3-D movies for young children because of complaints about eye strain and head aches. 2/17 Reporter Cindy Hsu reports that the parents of one boy who battled Leukemia are honoring their son's memory by creating a foundation in his name and using it to fund art classes at a New Jersey elementary school despite state budget cuts. 3/29 Medical reporter Dr. Max Gomez reports on research that suggests changing a child's diet to avoid artificial flavoring, corn syrup, and food coloring may help control ADHD. **CBS 2 NEWS AT NOON:** 3/2 Medical reporter Dr. Max Gomez reports that an artificial retina may actually help the sightless regain some of their vision. **CBS 2 NEWS AT 5:00 PM:** 1/20 Medical reporter Dr. Max Gomez reports on new guidelines for removing tonsils that helps parents decide if their children need surgery or not. 2/8 Reporter Scott Rapoport reports on how kids' eating processed foods could lower their I.Q. scores. 2/10 Dr. Max Gomez reports on how fetal surgery is helping some babies walk. 2/21 Anchor Kristine Johnson reports about how working mothers could be putting their children at a higher risk for medical problems. 2/23 Reporter Magee Hickey reports on the makers of the morning-after pill "Plan B" asking the FDA for permission to sell the drug without any age limits, even submitting data saying that the drug is effective for girls 11-16. **CBS 2 NEWS AT 6:00 PM**: 1/11 Reporter Demetra Ganias reports that parents are angry because of Mayor Bloomberg's late call whether to close schools the next day which left them scrambling to find child care. 2/28 Political reporter Marcia Kramer reports on threatened teacher layoffs in New York City unless there is a change in the "last in, first out" rule in Albany, which means that new teachers are the first ones to be cut. **CBS 2 NEWS AT 11:00 PM:** 1/10 Medical reporter Dr. Holly Phillips reports on a new study that shows the risk of autism being greater when siblings are born close together. 1/24 Medical

reporter Dr. Max Gomez recommends cool-mist humidifiers around children because the steam from other humidifiers could burn a child. 1/24 Medical reporter Dr. Max Gomez reports on whether all natural remedies for fighting a cold are just a hype or real remedies. 2/10 Anchor Kristine Johnson reports on how to help kids become more independent using the "Rye" strategy, which includes discouraging the use of a high chairs so that children can move more freely. 2/18 Reporter Lou Young reports on the principal of a Connecticut High School talking to his freshman class about drinking and drugs after a close call for one of their classmates. **CBS 2 NEWS SATURDAY:** 2/26 Reporter Cindy Hsu reports on indoor shows that viewers may want to take their kids to over the weekend. **CBS 2 NEWS SUNDAY:** 3/27 Reporter Cindy Hsu reports that more than 2,500 children took part in the New York Road Runners Club in Washington Heights in order to learn the importance of staying fit and healthy.

Crime: Topics in this category include women who are being locked up in their own cars while thieves take their ATM cards and a scam known as "ATM skimming" which steals personal information.

CBS 2 NEWS THIS MORNING: 1/18 Anchor Mary Calvi reports about thieves targeting dozens of synagogues, stealing millions of dollars in a massive check fraud scheme. 1/21 Anchor Maurice DuBois reports on the FBI agency arresting 127 suspected mafia members, mostly in New York, New Jersey and Rhode Island. 1/31 Anchor Rob Morrison reports what's being done to prevent children from falling through the cracks after abuse is suspected. 2/10 Anchor Mary Calvi reports on investigations of a Queens little league coach accused of sexually assaulting his young players. 2/28 Reporter John Metaxas reports that about a third of the police officers in New York are being laid off and how some worry that the crime rate will increase. **CBS 2 NEWS AT NOON:** 1/18 Anchor Rob Morrison reports about women in Queens who are being locked in their cars or trunks while thieves take their ATM cards to plunder their bank accounts. 3/1 Reporter Jay Dow reports on former food pantry volunteers who are accused of stealing donated food in Harrison, NY. **CBS 2 NEWS AT 5:00 PM:** Anchor Maurice DuBois reports on the "Holiday Bandit" bank robber's seventh robbery and that police commissioner Ray Kelly encourages banks to protect themselves by installing bulletproof barricades. **CBS 2 NEWS AT 6:00 PM**: 1/24 Political reporter Marcia Kramer reports the statistic that 34 Americans are murdered with guns every day and that Mayor Bloomberg had 34 gun violence victims join him in demanding that Congress require background checks before anyone can buy a gun. 3/10 Anchor Dana Tyler reports on mix-ups at Nassau County's police crime lab and district attorney Kathleen Rice's demand to retest all 3,000 felony drug cases from the past three years. **CBS 2 NEWS AT 11:00 PM:** 1/5 Anchor Mary Calvi speaks to serial killer Joel Rifkin about his crime spree and the possibility of a new serial killer on Long Island. 2/25 Reporter Sean Hennessey reports on police commissioner Ray Kelly's response to a college student's alleged terror plots in the United States, including detailed plans to detonate a bomb in New York City. 3/30 Anchor Maurice DuBois reports on surveillance video being released of a beating of a gay man in the West Village and the community trying to have it classified as a hate crime. **CBS 2 NEWS SATURDAY:** 2/12 Reporter Dave Carlin reports on a killing rampage that went on in multiple locations with many people hurt or killed, and that finally ended on a subway car in Manhattan. **CBS 2 NEWS SUNDAY:** 3/6 Anchor Kristine Johnson reports about how many people in the tri-

state area are falling victim to "ATM skimming", which means that there is an illegal device that hooks onto an ATM machine and grabs private information.

Education: Topics in this category include an increase in schools hiring teachers due to a better economy and whether or not teacher's evaluation should be based on how well the students are doing academically.

CBS 2 NEWS THIS MORNING: 1/3 Anchor Rob Morrison reports about Cathie Black's start as School's Chancellor by going on a five-borough five-school tour. 1/24 Anchor Rob Morrison reports on New Jersey lawmakers working on new ways to combat teen "sexting" by focusing on education in schools rather than criminal prosecution. 2/11 Anchor Mary Calvi reports on a local school teacher who blogged about her past as a prostitute and stripper. 2/17 Political reporter Marcia Kramer reports on how Mayor Bloomberg is proposing to cut teachers based on merit rather than seniority. 3/10 Anchor Mary Calvi reports that some parents are angry at Stuyvesant High School because of four white students who made a racist rap video and then sent it to one of the black students at the school. 4/2 Reporter Lou Young reports that the education field is losing jobs and New Yorkers who feel qualified in that field have to search for others. **CBS 2 NEWS AT NOON:** 3/4 Business reporter Alexis Christoforous reports that some schools are hiring more people now that the economy is getting stronger. **CBS 2 NEWS AT 5:00 PM:** 1/10 Reporter Christine Sloan reports on a proposal to add random drug testing of students at one middle school in New Jersey. 1/28 Political reporter Marcia Kramer reports on Mayor Bloomberg's threatening 15,000 teacher layoffs ahead of Governor Cuomo's budget announcement. 2/4 Reporter Jay Dow reports on voting to close a dozen schools that the city describes as failing. 2/8 Anchor Don Dahler reports on how Jersey City schools have created innovative programs to stop bullying. 3/1 Reporter Demetra Ganias reports on a public elementary school in Manhattan that will remain open and will receive funds to upgrade classrooms and programs. 3/9 Reporter Marcia Kramer reports about a controversy between Mayor Bloomberg and the Department of Education about squeezing a charter school into an elementary school in Carroll Gardens, compromising a program for autistic children. **CBS 2 NEWS AT 6:00 PM:** 1/30 Reporter Cindy Hsu reports that Mayor Bloomberg might make some budget cuts in Brooklyn which means that more than 20,000 teachers could be laid off. 3/19 Reporter Marcia Kramer reports that the principal of a Queens high school who didn't include gym classes for his students this year, then tried to cover up and fix the problem by telling the students they need to pay for a private gym and fake the number of hours they've worked out. **CBS 2 NEWS AT 11:00 PM:** 1/13 Anchor Kristine Johnson reports on Governor Chris Christie's proposal of a major overhaul of New Jersey's state education system, including shutting down poorly performing schools, eliminating tenure for teachers and introducing merit-based pay increases as an incentive. **CBS 2 NEWS SUNDAY:** 2/20 Reporter Christine Sloan reports that the New Jersey education commissioner is proposing teacher evaluations and that teachers' tenure should be based on their students' performance and growth. 3/6 Reporter Magee Hickey reports on how Archbishop Timothy Dolan will be leading a two-day Catholic state conference of Bishops in Albany to discuss many topics including state funding for education.