

Quarterly Report: July 2011

WCBS-TV Quarterly Issues/Program Report – July 10, 2011

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5:00 p.m., CBS 2 News at 6:00 p.m., CBS 2 News at 11:00 p.m., CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regularly scheduled one-hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7:00-8:00 p.m.

Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians and international figures in the news. Sunday 10:30-11:00 a.m.

The McLaughlin Group - Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 11:00-11:30 a.m.

48 Hours Mystery - Features of varying lengths focusing on investigative reporting on city, state and federal issues. Saturday 10:00 – 11:00 p.m.

CBS 2 News at 5:00 PM – “Consumer Watch” – Features of varying lengths focusing on consumer issues.

CBS 2 News at 6:00 PM & 11:00 PM – Regularly scheduled news broadcasts. Monday-Sunday.

Eye on New York - Half hour weekly broadcast featuring community events, health, politics, technology, education and entertainment, and also touches base on the most talked about news stories of the week. Sunday 6:30 a.m.

“CBS 2 Health Watch” – Features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“CBS Market Watch” – Features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

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Public Service Announcements - WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as Ad Council "I Teach NYC" and "Drunk Driving Prevention," New York State Broadcasters Association "Share the Road" and "Click It or Ticket," American Heart Association's Start! Wall Street Run and Heart Walk, Matheny Medical and Educational Center's Miles for Matheny, March of Dimes' March for Babies, AIDS Walk New York, Cystic Fibrosis Foundation's Great Strides, Boomer Esiason Foundation's Cystic Fibrosis Run to Breathe, City Harvest, Project Roadblock, Food Bank NYC Go Orange, Boy Scouts of America, The Partnership at DrugFree.org, American Red Cross, USO, American Heart Association Start!, CBS Cares Operation Gratitude, College.gov, Lead Poisoning Prevention, Save the Children, Ronald McDonald House, Mammography Saves Lives, CDC Influenza, Catholic Charities, and NFHA Foreclosure Prevention.

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Health: Topics in this category include how stress at work increases the chance of heart disease, how positive changes in eating and exercise can help combat the effects of stress, and the negative effects of sleep loss on weight gain.

CBS 2 NEWS THIS MORNING: 4/10 Reporter Cindy Hsu reports on the importance of exercise during pregnancy. 5/27 Anchor Mary Calvi reports that, according to a new study, children who fail to get a good night's sleep are more likely to become overweight. 5/31 Anchor Rob Morrison reports that new research may lead to an improvement in diagnosing autism. **CBS 2 NEWS AT NOON:** 4/21 Anchor Rob Morrison reports on a new study that suggests people who suffer from seasonal allergies are more than twice as likely to suffer from clinical depression. 5/20 Anchor Rob Morrison reports on a new report by the March of Dimes suggesting that the last few weeks of pregnancy are critical for the development of the child and that, scheduled C-sections should be avoided. **CBS 2 NEWS AT 5:00 PM:** 4/1 Medical reporter Dr. Max Gomez reports that young people are increasingly suffering from shingles and that doctors say the stressful lives lived by many New Yorkers could be to blame for suppressing the body's immune system. 4/5 Medical reporter Dr. Max Gomez reports that the effects of estrogen replacement therapy appear to vary significantly by age: women in their 50s taking estrogen had fewer heart attacks whereas women in their 70s had more. 4/6 Medical reporter Dr. Max Gomez reports on a new treatment for atrial fibrillation that involves freezing a troublesome part of the heart with liquid nitrogen. 4/7 Reporter Katie Fehlinger reports on a study published by the Journal of Epidemiology and Community Health finding that the mortality risk drops in 23 percent of women and 28 percent of men aged 65 and older who shop regularly. 4/28 Medical reporter Dr. Max Gomez reports that doctors are performing gastric bypass surgeries, typically used to remedy obesity, in an effort to treat or cure patients with type two diabetes. 5/10 Medical reporter Dr. Max Gomez reports on the aggressively innovative new dental imaging system, the Galileo's System, that allows people to see their teeth in 3-D image. 6/2 Medical reporter Dr. Max Gomez reports on the benefits of the new progressive robotic knee surgery technique hitting operation rooms across the country. 6/15 Medical reporter Dr. Max Gomez reports on the uses of classical or new age music to help ease the debilitating effects of Tinnitus, which exemplifies new advancements in the world of medicine. **CBS 2 NEWS AT 6:00 PM** 4/4 Medical reporter Dr. Max Gomez reports people who routinely work 11 hours or more a day increase their chances of developing heart disease by 67 percent, according to a new study published in the Annals of Internal Medicine, and how better eating and more exercising might compensate for the long hours. **CBS 2 NEWS AT 11:00 PM:** 4/6 Medical reporter Dr. Max Gomez reports on advancements in the field of hair replacement that include a new portable laser treatment system patients can use at home. 5/4 Medical reporter Dr. Max Gomez reports on the Pillar Procedure, an innovative new treatment to help ease chronic snoring in people who heavily snore. 6/2 Medical Reporter Dr. Max Gomez reports on the most recent form of a cosmetic surgery alternative, Exillis, which uses radiofrequency to break up fat cells while tightening the skin without ever having to get an operation. **CBS 2 NEWS SATURDAY:** 4/2 Reporter Sandra Hughes reports that hula hooping improves cardiovascular health, muscle tone and flexibility and that the American Council on Exercise found that hula hooping for an hour burns an average of 420 calories. 4/16 Medical reporter Dr. Max Gomez reports on a breakthrough in blood diagnosis technology in which a new blood analysis chip diagnoses HIV, Malaria, Tuberculosis, and some cancers faster than before. 5/14 Medical reporter Dr. Max Gomez reports on new developments in stem cell research that have expanded the abilities of

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orthopedics in bone and cartilage re-growth and replacement. **CBS 2 NEWS SUNDAY:** 4/3 Anchor Kristine Johnson reports that many doctors believe people's faces reflect their state of well-being and that blemishes, dry skin, and bloodshot eyes can be a sign of illness. 5/3 Medical reporter Dr. Max Gomez reports on sinusitis, a condition which 14 percent of Americans suffer from, and commonly goes misdiagnosed. 5/8 Medical reporter Dr. Max Gomez reports on the possible benefits of radical prostatectomy, which include a lessened likelihood of a recurrence of cancer.

Government and Politics: Topics in this category include the repercussions of the Anthony Weiner scandal on the public, local changes in the economy, and up-to-date information on the debate over whether to legalize same-sex marriage.

CBS 2 NEWS THIS MORNING: 4/5 Anchor Rob Morrison reports on the arraignment of former New York State Senator Pedro Espada and his son on charges in a federal fraud case, including tax evasion. 6/15 Reporter Jay Dow reports on protesters rallying against Mayor Bloomberg's proposed budget cuts. **CBS 2 NEWS AT NOON:** 4/26 Business reporter Alexis Christoforous reports that, according to the United States government, prices on beef and pork are expected to increase 7 to 8 percent in 2011, and vegetables 4 and a half percent, while coffee is more than \$3 a pound. 5/31 Anchor Rob Morrison reports that Anthony Weiner hired a lawyer to combat allegations in his "sexting" scandal. **CBS 2 NEWS AT 5:00 PM:** 4/8 Political reporter Marcia Kramer reports on the potential governmental shutdown of hundreds of New York State public parks and historic sites, including Ellis Island and the tourist boats to the Statue of Liberty. 4/26 Political reporter Marcia Kramer reports on how budget cuts and a scheduling error at toll booths led to massive traffic delays on the Goethals Bridge and Outerbridge Crossing and that local lawmakers are calling for action so that it never happens again. 6/20 Political Reporter Marcia Kramer reports on the ongoing political conflict over gay marriage, and rallies in support of and opposition to the bill. **CBS 2 NEWS AT 6:00 PM:** 4/1 Political reporter Marcia Kramer reports on a steep hike coming to Con Ed customers' energy bills, 10 to 15 percent per year for the next three years, because of a federal government assumption that companies will have to pay high real estate taxes. 4/26 Political reporter Marcia Kramer reports on the positive effects on the environment Mayor Bloomberg says have come from his pedestrian plazas in Times Square. 5/11 Political reporter Marcia Kramer discusses the political strategy and functioning of New York Governor Andrew Cuomo, and their effects on the running of the state. **CBS 2 NEWS AT 11:00 PM:** 4/4 Reporter Hazel Sanchez reports on the New York City Health Department's rules for its new building, including the ban of sugary snacks and deep fried foods, while the New York Civil Liberties Union says the city is walking a very fine line. 4/6 Political reporter Marcia Kramer reports on the potential closing of 20 local fire halls, which, without local reprieve, will close and could endanger the cities involved. 5/26 Political reporter Marcia Kramer reports on the ongoing fight for gay marriage, and Mayor Bloomberg's reported involvement in efforts to support the cause. **CBS 2 NEWS SATURDAY:** 5/28 Political reporter Marcia Kramer reports on a pothole complaints in Manhattan's West End that fall on deaf ears when brought to the attention of city officials. 6/11 Political reporter Marcia Kramer reports on the growing Anthony Weiner scandal, and what the repercussions of his actions might mean for the people of New York State. **CBS 2 NEWS SUNDAY:** 4/3

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Political reporter Marcia Kramer reports on the possible consolidation of two Westchester County towns. 5/15 Anchor Otis Livingston reports that federal law enforcement officials along with hundreds of Muslim youth gather at Kingsborough Community College for a first ever Muslim youth conference in order to combat stereotypes on both sides.

Consumerism: Topics in this category include recalls on popular medications, the rise and fall of gas prices, and how to become an educated consumer.

CBS 2 NEWS THIS MORNING: 4/4 Business reporter Ashley Morrison reports that an annual study shows complaints about airplanes are up 28 percent, though flights were on time and fewer passengers were bumped. 4/4 Business reporter Ashley Morrison reports on a string of retailers whose accounts were hacked, exposing the account information of shoppers. 4/7 Business reporter Ashley Morrison reports that a looming federal government shutdown would suspend the processing of paper tax returns and refunds as well as the Federal Housing Authority suspending approvals for new mortgages. 5/11 Business reporter Ashley Morrison reports that Toyota will begin their production recovery sooner than expected, meaning that production will pick up faster this year. **CBS 2 NEWS AT NOON:** 4/5 Anchor Rob Morrison reports that consumers could be putting their personal information at risk if they use thermal fax machines that keep a carbon copy of all documents sent and that a certified recycler should be used when throwing out old fax machines. 4/12 Money Watch reporter Alexis Christoforus reports on the rise in gas prices, and what to expect in the near future for prices. 5/20 Anchor Rob Morrison reports on a drug commonly used to treat diabetes, Avandia, which was pulled from shelves due to health risks associated with its consumption. **CBS 2 NEWS AT 5:00 PM:** 4/5 Anchor Kristine Johnson reports on the U.S. Department of Agriculture's proposed new rules forcing companies to delay meat and poultry shipments until after government inspectors have completed testing. 5/27 Anchor Mary Calvi reports on the growing number of financial institutions that charge their checking account customers for having accounts, as well as the substantial fees for over drafts on their accounts. 5/24 Anchor Kristine Johnson reports on the recall of bath salts known to consumers as "White Lightning," "Vanilla Sky," "Snow Leopard," and "Zoom," as they have an effect much like that of cocaine or methamphetamines. **CBS 2 NEWS AT 6:00 PM:** 4/1 Anchor Dana Tyler reports that, because of a new law, consumers will not pay state sales tax on any clothing or shoe purchase under \$55 in New York City. 5/4 Reporter John Metaxas discusses how the rise in gas prices have not only hurt local residents but also charities and organizations. 6/13 Reporter Jennifer McLogan reports on a dangerous new wickless ceramic firepot, widely sold at home and garden stores, that is labeled "safe" but nearly took the life of a 14-year-old boy who was critically burned by an exploding pot. **CBS 2 NEWS AT 11:00 PM:** 5/30 Reporter Derricke Dennis reports on the dangers of New York City renters not installing childproof locks on their apartments after a two-year-old girl almost died falling out of her five-story home. 6/4 Reporter Cindy Hsu reports on local animal rights activists attempting to outlaw horse and carriage rides through Central Park. **CBS 2 NEWS SATURDAY:** 4/2 Reporter Lou Young reports on the unemployment rate hitting a two-year low of 8.8 percent and where the new jobs are coming from in the tri-state area. 5/21 Reporter Cindy Hsu reports on a warning from United States health experts who caution consumers to avoid eating certain parts of lobsters, crabs, and carnivorous snails produced in

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Southampton due to a rising number of these sea creatures that have recently been found to contain a dangerous toxin that causes muscle paralysis and in rare cases, even death. **CBS 2 NEWS SUNDAY:** 4/3 Anchor Mary Calvi reports that the city is providing more free or low-cost tax preparation options than ever before with volunteers working at 80 sites across the city working, sponsored by the Department of Consumer Affairs Office of Financial Empowerment. 4/7 Anchor Kristine Johnson reports on being a wise consumer in today's society through discussing the importance of researching before buying a product, such as toothpaste.

Children: Topics in this category include pediatricians' concerns over potentially harmful chemicals found in household items and children's toys, a study that links breast-feeding to children's behavior, and why children don't need to drink sports and energy drinks.

CBS 2 NEWS THIS MORNING: 4/14 Reporter Cindy Hsu reports on the nine-year-old winner of the CBS 2 African American Hero Video Essay Contest who got to meet the subject of her entry, B. Smith. 4/21 Reporter Hazel Sanchez reports that the mother who drove her minivan into the Hudson River is laid to rest; after killing herself and three children 9 days ago. 4/25 Reporter Dr. Max Gomez reports that America's pediatricians are worried that potentially dangerous chemicals found in household items may be dangerous to children, whose developing bodies are more susceptible to chemicals. 4/27 Anchor Don Dahler reports that New York parents are filing a lawsuit against former Chancellor of New York City schools Cathie Black for allegedly damaging the education of their children. 5/5 Anchor Mary Calvi reports that a study done by the Journal of Pediatrics finds that drinking out of a bottle beyond the one-year mark could lead to obesity in children. **CBS 2 NEWS AT 5:00 PM:** 4/20 Reporter Dr. Max Gomez reports that researchers have found kids who spend more time sitting and less time playing could have a higher risk of heart disease, high blood pressure and diabetes. 5/2 Reporter Magee Hickey reports on a Manhattan high school's students' reaction to the celebration of the death of Osama bin Laden and its effect on young children. 5/30 Reporter Dr. Max Gomez reports that a study published by the American Academy of Pediatrics says most children don't need sports drinks, and energy drinks are even more harmful. 6/3 Anchor Maurice DuBois reports that a study published in the Journal of Sleep Medicine finds that poor sleeping habits in children may cause bullying or other aggressive behaviors. 6/21 Reporter Elise Finch reports on a recall of dangerous summer toys, including pool toys and water guns with small parts, initiated by the World Against Toys Causing Harm. 6/24 Reporter Dr. Max Gomez reports on a new procedure that can help treat childhood sleep apnea called a partial tonsillectomy, which has a shorter recovery time than other surgeries. **CBS 2 NEWS AT 6:00 PM:** 4/22 Reporter Mark Morgan reports on the Earth Day event at Grand Central, which taught kids the importance of being green through exhibits and presentations. 5/15 Reporter Cindy Hsu reports that according to a British study, children who are breast fed will be less likely to have behavior problems during childhood than formula-fed children. **CBS 2 NEWS AT NOON:** 5/4 Anchor Rob Morrison reports that the FDA says the drug in infant gum numbing medication benzocaine has been linked to a rare circulation condition, which hinders oxygen flow through the body. 5/19 Anchor Rob Morrison reports that a group of 550 health professionals have written to McDonald's to ask it to stop marketing junk food to children and to retire Ronald McDonald. **+CBS 2 NEWS AT 11:00 PM:** 4/10 Reporter Dr. Max Gomez reports that a new study provides evidence that

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children's ear infections could be linked to obesity. **CBS 2 NEWS SATURDAY:** 4/23 Anchor Mary Calvi reports on the new online Family Safety Centers, which give parents tools and tips to manage their children's online safety. 5/11 Anchor Mary Calvi reports that Senate Democrats re-introduced the DREAM Act, which would provide citizenship to illegal immigrants brought to the U.S. as children if they attend college or join the military. **CBS 2 NEWS SUNDAY:** 4/24 Reporter Otis Livingston reports on the Bronx Easter Egg Hunt that took place at St. James Recreation Center and was full of outdoor fun and games, including face painting, popcorn and music. 6/26 Anchor Cindy Hsu reports on a classically trained professional chef who has given up restaurants to be the executive chef in the pediatric unit at Memorial Sloan Kettering Cancer Center to bring comfort to sick children.

Crime: Topics in this category include multiple alleged attacks on hotel housekeepers in Manhattan, the trial of an NYPD officer accused of rape, and the trial of the former Rutgers student being charged with a hate crime after his roommate took his own life.

CBS 2 NEWS THIS MORNING: 5/25 Anchor Rob Morrison reports that West Orange, NJ police have confirmed a spike in crime since April, which they blame on budget cuts and layoffs. 5/31 Reporter Kathryn Brown reports that an international moneyman from Egypt has been accused of attacking a housekeeper at an Upper East Side Hotel; two weeks prior Dominique Strauss Kahn was arrested for the attempted rape of a housekeeper at the Sofitel Hotel in Manhattan. 6/1 Reporter Emily Smith reports that a slew of gate robberies have occurred in Brooklyn neighborhoods; most of the gates were erected in the 1800s and are copied to make antique-looking gates, thus making them worth hundreds of dollars. 6/7 Anchor Rob Morrison reports that police in Brooklyn are asking residents for help in identifying the suspect believed responsible for four sexual assaults, the most recent having been caught on video. 6/16 Anchor Mary Calvi reports that the most serious charge, second-degree conspiracy, has been dropped against two men accused in a synagogue bombing plot in New York City. **CBS 2 NEWS AT NOON:** 4/6 Reporter Jay Dow reports from Syosset, NY on an e-mail sent to the New York Education Department threatening violence against school buses and that bus drivers were put on notice to watch out for unusual behavior along their routes. **CBS 2 NEWS AT 5:00 PM:** 4/4 Reporter Rob Morrison reports on a federal government investigation into complaints by Yale University students that the school has a sexually hostile environment and has failed to adequately respond to incidents of sexual harassment. **CBS 2 NEWS AT 6:00 PM:** 5/4 Reporter Lou Young reports that a Little League mom and treasurer in Connecticut is jailed for embezzling over \$100,000. 5/23 Reporter Jay Dow reports on the trial of a former Rutgers freshman, who is charged with a hate crime after spying on his roommate, who took his own life three days after. 5/24 Anchor Dana Tyler reports that 28 people have been arrested in the bust of a multimillion dollar multi-state gambling ring. **CBS 2 NEWS AT 11:00 PM:** 5/10 Reporter Kathryn Brown reports on the trial of the New York City police officer accused of raping a drunk woman, in which the defense has brought new evidence in to prove the officer's innocence. 6/14 Reporter Sean Hennessey reports that 26 men have been arrested for using a file sharing service to trade child pornography; their occupations ranging from bankers and corporate lawyers, to high school students and dishwashers. **CBS 2 NEWS SATURDAY:** 4/9 Reporter Jennifer McLogan reports that police say they are closer to finding the serial killer responsible

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for the death of four women whose bodies were found in December. 6/18 Reporter Cindy Hsu reports that police are still searching for three suspects who have been robbing commuters at the Saint Nicholas Avenue subway station; detectives say two of the men act as lookouts while the third commits the crime.

Education: Topics in this category include Dennis Walcott's replacement of Cathie Black as the New York City schools chancellor, the New Jersey Supreme Court's decision that the state must spend more money on its poorest school districts, and the lottery in which only a handful of elementary students get accepted into a prestigious Bronx charter school.

CBS 2 NEWS THIS MORNING: 4/7 Anchor Mary Calvi reports on New Jersey Governor Chris Christie's touting his plans to reform teacher evaluations and tenure during a speech in Manhattan. 4/14 Anchor Rob Morrison reports that Dennis Walcott will need a waiver signed by the state education commissioner to officially take over as the New York City school's chancellor because he doesn't hold a Superintendent's certificate. 4/27 Anchor Mary Calvi reports that hundreds of protesters in Westchester have criticized the hiring of a new school superintendent because of his support for limiting collective bargaining rights for teachers. 5/7 Reporter Cindy Hsu reports that many in New York are bracing themselves for painful budget cuts from Mayor Bloomberg's new budget, which calls for the elimination of 6,000 teachers and the closing of 20 firehouses. 5/14 Reporter Cindy Hsu reports the New York State's schools chancellor is backing Governor Andrew Cuomo's plan to increase teacher observation in order to weed out bad instructors and save younger teachers from seniority-based layoffs. **CBS 2 NEWS AT NOON:** 4/7 Political reporter Marcia Kramer reports on Mayor Bloomberg replacing Schools Chancellor Cathie Black with Deputy Mayor Dennis Walcott in an effort to focus on students and put an end to the controversy of the original Black selection. 4/8 Reporter Jay Dow reports on how the looming federal government shutdown could affect plans for Connetquot High School's marching band to march the upcoming weekend in Washington, D.C. 5/25 Reporter Christine Sloan reports that the New Jersey Supreme Court has ordered the state to spend 500 million more dollars on the poorest school districts. **CBS 2 NEWS AT 5:00 PM:** 4/7 Reporter John Slattery reports on the reaction of parents and teachers to Cathie Black's departure as schools chancellor and their hopes for the future. 4/7 Anchor Don Dahler takes a look at the vast education experience of incoming schools Chancellor Dennis Walcott, who will now be in charge of the city's 1.1 million schoolchildren. **CBS 2 NEWS AT 6:00 PM:** 6/17 Reporter Marcia Kramer reports on the controversy over Governor Christie's harsh language when responding to a voter's question regarding funding cuts to public schools. 6/21 Anchor Don Dahler reports on an NAACP school hearing where parents are claimed that the city is favoring charter schools and using resources that should go to public schools. **CBS 2 NEWS AT 11:00 PM:** 4/7 Reporter Derricke Dennis reports on thousands of city parents and children waiting to find out if they beat the long odds to receive one in twenty eight seats into the Bronx Charter School for Excellence. 4/8 Reporter Emily Smith reports that, according to Fortune Magazine, former Schools Chancellor Cathie Black partly blames sexism for her ousting. **CBS 2 NEWS SUNDAY:** 4/10 Reporter Otis Livingston reports on incoming Schools Chancellor Dennis Walcott's plans to listen to parents and teachers before making any decisions regarding layoffs and restructuring of failing schools.