

## WCBS-TV Quarterly Issues/Program Report – October 10, 2011

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

### Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 p.m., CBS 2 News at 6 p.m., CBS 2 News at 11 p.m., CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regularly scheduled one-hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7 - 8 p.m.

Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 a.m.

McLaughlin Group- Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 11 – 11:30 a.m.

48 Hours Mystery – Regularly scheduled news broadcast, Saturday, 10 - 11 p.m.

CBS 2 News at 5 PM – “Consumer Watch” – features of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – Regularly scheduled news broadcasts. Monday - Sunday.

Eye on the Community- half hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week. Sunday, 6:30 a.m.

“CBS 2 Living Large” – features of varying lengths focusing on regal real estate in the Tri-state area.

“Health Watch” – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“Money Watch” – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

**Public Service Announcements-** WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as The Partnership at DrugFree.org, USO, CASA Family Day, Summer Streets, CBS Cares Operation Gratitude, New York State Broadcasters Association, Emergency Preparedness, Komen Race for a Cure, Tunnel to Towers Run, JDRF Walk to Cure Diabetes, Hispanic Heritage Month, 9/11 Memorial, Safe Horizon Against Domestic Violence, Corporation for National and Community Service, Project Roadblock, MLK Memorial, UHC Children's Foundation, Big Brothers Big Sisters, American Red Cross, and United Way.

**Health:** Topics in this category include how being optimistic might lower one's risk of stroke and why this year's allergy season is expected to be worse than usual.

**CBS 2 NEWS THIS MORNING:** 7/5 Medical reporter Dr. Max Gomez reports on recommendations on how to get pain from fibromyalgia under control and a report from the Institute of Medicine that calls for insurance companies to cover multiple therapies. 7/22 Reporter Cindy Hsu reports on a study published by the Journal of the American Heart Association finding an optimistic outlook on life can lower a person's risk of having a stroke. 7/25 Anchor Mary Calvi reports on the effectiveness of the chicken pox vaccine, which has caused deaths caused by the illness to drop 97 percent. 9/2 Reporter Kristin Thorne reports on the release of the first long-term study of the health effects of 9/11, which seems to validate reports of higher rates of illness among first responders. **CBS 2 NEWS AT NOON:** 7/6 Medical reporter Dr. Max Gomez profiles one teen born with cerebral palsy who can now walk with the help of a machine called the Lokomat, which treats CP patients to walk correctly and to improve endurance. 9/21 Medical reporter Dr. Max Gomez reports that the fall allergy season is expected to be especially tough this year because the very rainy and warm summer in the tri-state area will lead to more pollinating weeds. **CBS 2 NEWS AT 5:00 PM:** 7/1 Medical reporter Dr. Max Gomez reports on how many people living healthy lifestyles can still encounter heart problems due to hereditary factors, but eating right and exercising can still save lives. 7/11 Anchor Maurice DuBois reports on a new study that shows exposure to smokers in the home increases neuron-behavioral disorders by 50 percent. 7/19 Anchor Maurice DuBois reports on the recommendation of some health experts to government officials to include birth control as preventative care. 7/20 Medical reporter Dr. Max Gomez reports on the symptoms and possible causes of migraines, which affect some of the 36 million Americans suffering from headaches. 7/25 Anchor Maurice DuBois reports on new products that claim to block dangerous radiation emissions from cell phones. 7/26 Anchor Kristine Johnson details a report from federal health officials that shows there's not enough data to link cancer to Ground Zero exposure. 7/28 Anchor Maurice DuBois reports that hospitalizations due to strokes for new and expecting mothers has increased 54 percent between 1995 and 2007, according to Centers for Disease Control. 8/1 Medical reporter Dr. Max Gomez reports on how doctors are now using stem cells to heal broken bones called non-union fractures. 8/8 Medical reporter Dr. Max Gomez reports on the potential health risks children face during the school day when they eat a packed lunch, which, oftentimes, is a breeding ground for bacteria due to unsafe storage temperatures. **CBS 2 NEWS AT 11:00 PM:** 7/22 Reporter Cindy Hsu reports on the importance of your eating and drinking habits on very hot days, including consuming light meals and replacing the water lost from the body due to sweat with foods such as watermelon, peaches, nectarines and grapes. 8/29 Reporter Dave Carlin reports on the health risk residents who waded and children who played in Tropical Storm Irene floodwaters face as it could lead to infectious diseases and injuries.

**Government and Politics:** Topics in this category include the beginning of gay marriage in New York State and a toll hike on Port Authority bridges and tunnels that was lower than originally proposed because of the governors of New York and New Jersey.

**CBS 2 NEWS THIS MORNING:** 7/6 Political reporter Marcia Kramer reports that Mayor Michael Bloomberg defends Walmart's pledging of \$4 million to the city's summer jobs program while critics say the move is an attempt to win approval to build a store in the city. 7/8 Political reporter Marcia Kramer reports that the NYC Department of Transportation is installing new bike lanes in a neighborhood on First and Second Avenues from 34th to 59th Streets already congested during the rush hours. 8/23 Political reporter Marcia Kramer reports that Mayor Bloomberg wants state lawmakers to provide more money for putting red light cameras on city streets and by releasing the names of those who are holding his plan back. 8/28 Political reporter Marcia Kramer reports on Governor Christie's tour of New Jersey after Tropical Storm Irene caused severe flooding and destroyed homes. 9/14 Political reporter Marcia Kramer reports that Republican Bob Turner beat the early frontrunner Democrat David Weprin in the Ninth Congressional District of Brooklyn and Queens. **CBS 2 NEWS AT NOON:** 8/10 Anchor Rob Morrison reports that Governor Andrew Cuomo is actively looking at bringing non-Indian casinos to New York in an effort to boost the state's economy. 8/25 Political reporter Marcia Kramer reports that Mayor Bloomberg is warning New Yorkers to prepare for possible evacuations ahead of Hurricane Irene's weekend landfall on the city and that he may go as far as to issue an executive order. 9/16 Political reporter Marcia Kramer reports that a local hotel is under fire for its plans to host Iranian president Mahmoud Ahmadinejad while he's in New York the following week for the United Nations General Assembly. **CBS 2 NEWS AT 5:00 PM:** 7/1 Political reporter Marcia Kramer reports that the Dominique Strauss-Khan embarrassment is the third such high-profile case to fall apart for the Manhattan District Attorney's office in the last two months. 7/19 Political reporter Marcia Kramer reports on New York City's lottery to select 764 couples who can be married on the first day same sex weddings are legal in New York State later in the week. 9/12 Political reporter Marcia Kramer reports on the election to replace Congressman Anthony Weiner in the next day's special election in the Ninth Congressional District and how it could turn into a referendum on President Obama and his positions on the economy. **CBS 2 NEWS AT 6:00 PM:** 7/11 Political reporter Marcia Kramer reports that Nassau County Executive Ed Mangano is trying to bring a minor league baseball team as part of an August 1st referendum to allow the county to spend \$400 million to build a new home for the Islanders. 8/1 Political reporter Marcia Kramer gets an exclusive interview with Brooklyn Borough President Marty Markowitz after the Conflicts of Interest Board slapped him with the largest fine in its history after accepting free overseas travel expenses for his wife. 8/2 Political reporter Marcia Kramer reports on how the \$1.5 trillion deficit reduction package can affect the tri-state area in cuts to health care, bus, subway, rail and education. 8/18 Political reporter Marcia Kramer reports that the four-dollar toll hike on Port Authority bridges and tunnels will be sharply reduced thanks to Governors Chris Christie and Andrew Cuomo. 8/31 Political reporter Marcia Kramer compares the responses to Tropical Storm Irene by Governors Chris Christie and Andrew Cuomo. 9/15 Reporter Jennifer McLogan reports that the Justice Department is harshly criticizing the Suffolk County Police Department for how it handles hate crimes and for ignoring warning signs before the 2008 murder of immigrant Marcelo Lucero. 9/19 Political reporter Marcia Kramer reports on President Obama's controversial "millionaires' tax plan" that has united Republican Congressman Peter King and Democratic Senator Charles Schumer in opposition to the tax hike because of the higher cost of

living in New York as compared to the rest of the country. **CBS 2 NEWS AT 11:00 PM:** 8/4 Political reporter Marcia Kramer reports on a new call for a ban on horse-drawn carriages after a tourist shot video of a horse carriage accident in Central Park. 9/8 Political reporter Marcia Kramer talks exclusive with police commissioner Ray Kelly about the city's post-September 11th security. **CBS 2 NEWS SATURDAY:** 7/3 Political reporter Marcia Kramer reports on the city's launching of a \$1.5 million program called "Wayfinding" that consists of new signs helping pedestrians (tourists and locals) to navigate the city. 8/13 Anchor Cindy Hsu talks live in the studio with Newark's first police chief since 2008 and the first woman to hold that job Sheilah Coley. 8/13 Political reporter Marcia Kramer reports on Mayor Bloomberg's proposal to increase taxes on everyone, including the rich and the poor, to solve the debt crisis. 9/3 Political reporter Marcia Kramer reports on a scandal involving a former deputy mayor's domestic violence arrest and Mayor Bloomberg's ducking of reporters' questions about it. **CBS 2 NEWS SUNDAY:** 8/28 Political reporter Marcia Kramer reports on the city's handling of Tropical Storm Irene and the emergency response.

**Consumerism:** Topics in this category include New York City's Restaurant Week and a scam involving Tropical Storm Irene flood victims in New Jersey.

**CBS 2 NEWS THIS MORNING:** 8/2 Business reporter Ashley Morrison reports that Ford is recalling 1.1 million pickup trucks because metal straps holding the fuel tanks can rust and break, which can cause a fire. 8/2 Business reporter Ashley Morrison reports that Delta is the first major airline to return federal taxes to passengers charged during the FAA shutdown. 9/12 Business reporter Ashley Morrison reports that Cargill is recalling 185,000 more pounds of ground turkey because of a possible salmonella contamination after already recalling 36 million pounds in August. 9/16 Anchor Cindy Hsu reports that Quali-Test Pharmaceuticals is recalling birth control pills because of a packaging mix-up that could cause women to take the wrong pills at the wrong time. 9/27 Business reporter Jill Schlesinger provides suggestions on what consumers can do to prepare for another possible recession, including keeping 6-to-12 months of living expenses in cash and paying down all debt as soon as possible. **CBS 2 NEWS AT NOON:** 7/11 Business reporter Alexis Christophorous reports that New York City's annual Restaurant Week kicks off with a record 320 restaurants participating by offering three-course meals at the same prices as in 2006. 8/12 Anchor Rob Morrison reports that General Motors is recalling thousands of cars because the power steering fluid hose gets too close to the catalytic converter and can cause a fire. 9/1 Anchor Rob Morrison reports that ten companies are recalling two million bottles and jugs of gel fuel firepots because of the risk of serious burns after a Long Island teenager was hospitalized when a wickless firepot exploded on him. **CBS 2 NEWS AT 5:00 PM:** 7/22 Political reporter Marcia Kramer reports that Con Edison has extra people working to make sure there are no massive power outages as a heat wave hits the city and monitoring the situation from a command center in Brooklyn. 8/5 Anchor Kristine Johnson reports that Honda is recalling about 1.5 million vehicles that have outdated transmission software that can cause transmission damage if the driver shifts too quickly. 8/17 Anchor Kristine Johnson reports that a clip-on chair for babies and toddlers can become detached from the table and crash to the floor, injuring the child. 9/13 Anchor Kristine Johnson reports that

Subaru is recalling 200,000 cars because of defective windshield wipers that can overheat and catch fire. 9/14 Anchor Maurice DuBois reports that LG is recalling nearly 100,000 dehumidifiers because they can catch fire. **CBS 2 NEWS AT 6:00 PM:** 9/14 Anchor Dana Tyler reports on a scam in which New Jersey flood victims received a financial recovery awards letter from a phony group promising up to \$27,500 if they pay a \$29.97 processing fee. **CBS 2 NEWS AT 11:00 PM:** 9/26 Anchor Maurice DuBois reports ways people can stop the overload of junk e-mails filling their inboxes, including not opting to receive paperless receipts when shopping in stores. **CBS 2 NEWS SATURDAY:** 7/2 Anchor Cindy Hsu reports that the city is warning New Yorkers about the consequences of buying, selling or using fireworks and that 70 people have already been arrested as consumer fireworks are illegal in New York and New Jersey.

**Children:** Topics in this category include a summer camp for children coping with the emotions of 9/11 and the stress caused upon children whom witness first hand the damage of Hurricane Irene.

**CBS 2 NEWS THIS MORNING:** 7/19 Reporter Jennifer McLogan reports on the Trezon Memorial Learn to Swim Program, which was set up to teach children to swim for free after the drowning of eleven year old Trezon Lindor in a friend's swimming pool. 7/21 Anchor Mary Calvi reports that the family of Leiby Kletzky have set up a memorial fund to raised one million dollars to help other families and children in need. 9/5 Reporter Emily Smith reports on doctors encouraging parents to give their children flu shots early this year. 9/6 Anchor Cindy Hsu reports on a documentary produced to show the impact of 9/11 on children. 9/9 Anchor Mary Calvi reports on children of 9/11 victims contributing to a memorial by revealing something personal from their past. **CBS 2 NEWS AT NOON:** 7/5 Anchor Mary Calvi reports on mothers now making their children wear sunglasses anytime they are outside to prevent long-term effects of sun damage. 9/20 Anchor Cindy Hsu reports on infants attending swimming classes. **CBS 2 NEWS AT 5:00 PM:** 7/11 Anchor Kristine Johnson reports that a New Jersey lawmaker has introduced legislation for Caylee's Law, named after Caylee Anthony, which would require parents to report a missing child within 24 hours. 7/18 Anchor Maurice DuBois reports on a study by American Academy of Pediatrics which finds no proof that sharing a bed with a toddler is harmful to the child. 7/22 Anchor Rob Morrison reports on a study revealing that feeding babies only breast milk for up to six months reduced their risk of developing asthma. 8/15 Medical Reporter Dr. Max Gomez reports on younger siblings of an autistic child having a higher risk of being autistic as well. 8/31 Anchor Kristine Johnson reports on the stress caused upon children whom witness first hand the damage of Hurricane Irene. 9/13 Reporter Christine Sloan reports on the government changing the airport security screenings for children. 9/13 Medical Reporter Dr. Max Gomez reports on positive impact of exposing babies under the age of one to a second language. **CBS 2 NEWS AT 6:00 PM:** 8/12 Anchor Maurice DuBois reports on a new therapy that encourages children to read to dogs in order to help improve their reading skills. 8/17 Reporter Katie Fehlinger reports on a local summer camp helping children relate to the emotions coming up during the tenth anniversary of 9/11. 8/19 Anchor Dana Tyler reports on people holding back on having children or scaling down on the size of their family due to the troubled economy. **CBS 2 NEWS AT 11:00 PM:** 7/14 Reporter Hazel Sanchez reports on a new

trend of parents buying kid-friendly GPS devices to keep track of their children. 8/8 Reporter Hazel Sanchez reports on studies revealing that too much social networking can cause anxiety and depression in teens.

**Crime:** Topics in this category include an increase in crime on the subways and new ways terrorists are trying to attack the city.

**CBS 2 NEWS THIS MORNING:** 7/13 Anchor Mary Calvi reports that missing eight-year-old Leiby Kletzky's body was found dismembered in a dumpster in Sunset Park and in the suspect's apartment. 8/18 Anchor Otis Livingston reports that police commissioner Ray Kelly says the city is doing everything it can to prevent the "lone wolf" terrorist attack as the tenth anniversary of 9/11 approaches and that, despite all of the state-of-the-art technology the NYPD has, one of its biggest assets to prevent an attack is tips from the public. 9/2 Anchor Rob Morrison reports that a 16-year-old boy was sexually assaulted in a bathroom at the Mineola LIRR station. **CBS 2 NEWS AT NOON:** 8/3 Anchor Rob Morrison reports on the search for a suspect in ten gropings on the Upper East Side. 8/16 Reporter Hazel Sanchez reports that police on Staten Island are trying to find the thief who stole money that was being raised to help a five-year-old from Queens battle cancer. 9/23 Anchor Rob Morrison reports that resident in Bergen County are being warned that a man awaiting sentencing for attempted murder is on the loose after escaping from house arrest in Mahwah and cutting off the ankle bracelet that was monitoring his location. **CBS 2 NEWS AT 5:00 PM:** 7/15 Political reporter Marcia Kramer reports that the Leiby Kletzky murder may lead to more surveillance cameras across the city because it was surveillance video that ultimately led police to the murderer. 7/26 Reporter Tony Aiello reports that two men posed as utility workers to rob a Nassau home at gunpoint and that people should ask to see ID before opening the door for such workers. 8/25 Anchor Kristine Johnson reports that NYPD officer Michael Pena was indicted on raping a teacher in Inwood and that investigators are looking at the possibility that he may have struck more than once. 9/8 Reporter Jennifer McLogan reports that the couple accused in the murders of four people at the Medford pharmacy pleaded guilty, which will spare the grieving families from enduring the trauma of a drawn out trial. 9/13 Reporter Jennifer McLogan reports that a Long Island mother encouraged her 12-year-old daughter to fight and she says she did it to protect her from the bullies. 9/23 Reporter Pablo Guzman reports on a 15% increase in subway crime this year over last year as thieves are targeting electronic devices more often. **CBS 2 NEWS AT 6:00 PM:** 7/6 Political reporter Marcia Kramer reports on a new alert issued by the TSA warning that al Qaeda now wants to surgically implant bombs directly into a suicide bomber's body to bring down airplanes. 7/27 Political reporter Marcia Kramer reports on the rise in bike thefts and surveillance video shows how quickly the thieves can act. 9/6 Political reporter Marcia Kramer gets an exclusive interview with police commissioner Ray Kelly in which Kelly says he needs more manpower to respond to an alarming spike in murder, rapes and robberies in some neighborhoods. **CBS 2 NEWS AT 11:00 PM:** 7/28 Anchor Kristine Johnson reports that police in The Bronx are searching for an attacker who targeted a woman at a bank ATM and offers tips to stay safe. 8/3 Reporter Dave Carlin talks to the elderly woman whose purse was stolen while she was in her wheelchair and shows the photo and name of the suspect the police are looking

for. **CBS 2 NEWS SATURDAY:** 8/6 Anchor Cindy Hsu reports that police are searching for a pair of suspects wanted for carrying out four robberies on the Lower East Side since June. **CBS 2 NEWS SUNDAY:** 9/23 Reporter Dave Carlin reports that police commissioner Ray Kelly told "60 Minutes" that the NYPD has the ability to take down an aircraft in the case of another 9/11-style terrorist attack.

**Education:** Topics in this category include a mandatory sex education program for NYC middle and high school students and random drug testing for students of a middle school in New Jersey.

**CBS 2 NEWS THIS MORNING:** 7/22 Anchor Cindy Hsu reports on the NYC Department of Education planning to shut down twenty two low performing schools. 8/10 Anchor Cindy Hsu reports on NYC Schools Chancellor Dennis Walcott making sex education mandatory for middle and high school students. 8/25 Anchor Maurice DuBois reports on some parents opting to keep their five-year olds in pre-school for another year and start kindergarten later due to studies revealing a faster grasp concepts with this break. **CBS 2 NEWS AT 5:00 PM:** 7/29 Reporter Cindy Hsu reports that a middle school in New Jersey will begin random drug testing on sixth, seventh and eighth graders this year. 8/1 Reporter John Slattery reports on a Bronx private school principal being racist with his staff and students. 8/4 Anchor Maurice DuBois reports on Mayor Bloomberg spending his own foundation's money on a program to help young Black and Latino males with employment opportunities and fatherhood classes. 9/8 Reporter John Slattery reports on the NYC students scrambling for a seat in the classroom on the first day of school. 9/16 Reporter Jennifer McLogan reports on how drastic budget cuts are affecting students in Long Island. **CBS 2 NEWS AT 6:00 PM:** 7/15 Anchor Dana Tyler reports on how summer camps incorporate thirty minutes of reading into their daily activities to avoid brain drain during the summer. 8/2 Reporter Jennifer McLogan reports on a Long Island congressman pushing for high school students to take a mandatory drug test. 8/16 Reporter Tony Aiello reports on NYC Chancellor Walcott advocating abstinence-only in sexual education program. 9/23 Anchor Kristine Johnson reports on the grades received by NYC schools rating their performance. **CBS 2 NEWS AT 11:00 PM:** 9/5 Anchor Dana Tyler reports on children living with smokers missing more days of school than those in smoke-free environments. 9/14 Reporter Derricke Dennis reports on parents from a prestigious elementary school on Staten Island protesting against having troubled teens attend the school in fear of their children's safety. **CBS 2 NEWS SUNDAY:** 7/24 Reporter Don Dahler reports on the increase in prices for private schools in New York. 8/7 Reporter Katie Fehlinger reports on back-to-school preparations for students.