

WCBS-TV Quarterly Issues/Program Report – January 10, 2011

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7-8pm

Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 AM

McLaughlin Group- Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 11 AM – 11:30AM

48 Hours Mystery - features of varying lengths focusing on investigative reporting on city, state, and federal issues Saturday, 10-11pm

CBS 2 News at 5 PM – “Consumer Watch” – features of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – Regularly scheduled news broadcasts. Monday-Sunday.

Eye on the Community- half hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week. Sunday, 6:30am

“CBS 2 Going Green” – features of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

“Health Watch” – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“Go New York” - features of varying lengths focusing on lifestyle, health and wellness advice, topics, and issues.

“Market Watch” – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as Ad Council “Emergency Preparedness” and “Drunk Driving Prevention”, City Harvest, Project Roadblock, Food Bank NYC Go Orange, Boy Scouts of America, The Partnership at DrugFree.org, American Red Cross, Liberty Humane Society, USO, CASA Family Day, American Heart Association Start!, CBS Cares Operation Gratitude, New York State Broadcasters Association, College.gov, Food Bank NYC, Lead Poisoning Prevention, Save the Children, Ronald McDonald House, USO, Mammography Saves Lives, CDC Influenza, Catholic Charities, and NFHA Foreclosure Prevention.

Health: Topics in this category include hearing loss in children and young adults, severe allergies and how to avoid reactions, and how to get a better night’s sleep.

CBS 2 NEWS THIS MORNING: 10/19 Dr. Max Gomez reports on the American Heart Association’s new CPR procedures that can make saving someone suffering a heart attack easier. 10/20 Dr. Holly Phillips reports on a new study that finds women on hormone replacement therapy may be more likely to die of breast cancer. 10/21 Dr. Max Gomez reports that whooping cough cases this year are six times higher than last year. 11/18 Dr. Max Gomez reports on laser treatment for prostate cancer that can help patients recover faster. 11/23 Dr. Max Gomez reports on a new weight perception survey that finds one in four women who are overweight believe they are at a normal weight while 16 percent of women at normal weight consider themselves fat. 12/7 Dr. Max Gomez reports on a new British study that finds low-dose aspirin could lower cancer death rates. **CBS 2 NEWS AT NOON:** 10/14 Dr. Max Gomez reports on a new way to stop uveitis and other serious eye problems by injecting a pellet into the eye. 10/15 Dr. Holly Phillips reports on undiagnosed Lyme disease in the tri-state area. 10/26 Dr. Max Gomez reports on treating his own case of MRSA. **CBS 2 NEWS AT 5:00 PM:** 10/11 Dr. Holly Phillips reports on the trend of teenagers getting Botox injections to look younger by reducing wrinkles. 10/13 Dr. Holly Phillips reports on the health issues the rescued Chilean miners could face, including weakened immune systems and post traumatic stress syndrome. 10/15 Dr. Holly Phillips profiles one woman who beat breast cancer as part of CBS 2’s station-wide “Wear Pink Day.” 10/28 Anchor Kristine Johnson reports on a new study that shows that one in five adolescents experiences hearing loss, a 30 percent increase since 1994, likely due to portable music players and headphones. 10/29 Dr. Holly Phillips reports on the serious consequences of leaving strep throat untreated. 11/1 Dr. Holly Phillips reports on an ultrasound machine that might help broken bones heal faster. 11/4 Dr. Holly Phillips reports on a saliva-based DNA test that can better predict how a person’s case of scoliosis will progress. 11/5 Dr. Holly Phillips reports on a new microchip that can be implanted in a blind patient’s eye and can allow the person to see black and white images. 11/15 Dr. Holly Phillips reports on

people with severe allergies and what they can do to avoid reactions. 12/8 Dr. Holly Phillips reports on how Omega-3 fish oil could lower one's chances for developing macular degeneration as a senior. 12/23 Dr. Holly Phillips reports on how to keep your heart healthy during the cold weather. **CBS 2 NEWS AT 6:00 PM:** 12/16 Dr. Holly Phillips reports on holiday health hazards from stress caused by the shopping, traveling and cooking. **CBS 2 NEWS AT 11:00 PM:** 10/12 Dr. Holly Phillips reports on a "fountain of youth" dietary supplement called T-A 65 that is supposed to increase energy, boost the immune system and improve skin. 10/18 Dr. Holly Phillips reports on ways to get a better night's sleep. 10/27 Dr. Holly Phillips reminds women to also look at their fathers' medical histories when determining whether to get earlier screening for breast cancer. 11/22 Dr. Holly Phillips reports on a new diet that's high in carbohydrates that promises to make people thinner while boosting their moods. **CBS 2 NEWS SATURDAY:** 12/4 Dr. Holly Phillips reports on how to recognize whether your cat or dog has diabetes and how to treat the pet if it does. 12/11 Dr. Holly Phillips reports on a new way to diagnose sleep apnea with the Watermark Ares at-home test. **CBS 2 NEWS SUNDAY:** 10/10 Dr. Holly Phillips reports on treating teen acne and how picking and squeezing it can make the situation worse. 10/24 Dr. Holly Phillips reports on a new technique being developed in New York to help arteries of those with cardiac bypass surgery not close up.

Government and Politics: Topics in this category include the local and national campaigns elections of November 2010, what the tax compromise bill in Washington means for the tri-state, and the passage of the Zadroga 9/11 Health Bill.

CBS 2 NEWS THIS MORNING: 10/22 Political reporter Marcia Kramer reports that Democratic frontrunner candidate Andrew Cuomo is not promising the MTA more money, which means fare hikes and service cuts. 10/26 Political reporter Marcia Kramer reports on both candidates for New York governor, Andrew Cuomo and Carl Paladino, campaigning in the suburbs and responding to a scathing report on the corrupt Aquaduct Racing contract. 11/15 Reporter Kathryn Brown reports on Rep. Charles Rangel's fight against ethics charges. 12/28 Political reporter Marcia Kramer reports on the slow response of the city's emergency services due to the aftermath of the blizzard and snow removal. **CBS 2 NEWS AT NOON:** 11/3 Political reporter Marcia Kramer reports on the results of the midterm elections, including updates on local races and the national political picture. 12/17 Reporter Kathryn Brown reports on the passage of compromise legislation that extends the Bush-era tax cuts. **CBS 2 NEWS AT 5:00 PM:** 10/14 Political reporter Marcia Kramer reports on Mayor Bloomberg's plan to extend his Smoke-Free Air Act by banning smoking at city beaches, parks and public plazas like Times Square. 10/29 Political reporter Marcia Kramer interviews Rep. Peter King, ranking member of the Homeland Security Committee, live in Massapequa Park on the suspicious UPS packages that were sent from Yemen to the United States. 12/22 Political reporter Marcia Kramer reports on the passage of the James Zadroga 9/11 Health Bill which, after seven years, will provide healthcare to first responders of the September 11th attacks. **CBS 2 NEWS AT 6:00 PM:** 10/11 Political reporter Marcia Kramer reports on the heat faced by gubernatorial candidate Carl Paladino after making anti-gay remarks in Brooklyn. 10/13 Political reporter Marcia Kramer reports on gubernatorial candidates Andrew Cuomo and Carl Paladino and where they stand on property taxes and control of the MTA. 10/25 Political reporter Marcia

Kramer reports on the race for governor in Connecticut and the father of a wrestler who committed suicide asking voters to reject candidate and former WWE CEO Linda McMahon. 10/26 Political reporter Marcia Kramer reports on a new property tax hike for New York City residents. 11/9 Political reporter Marcia Kramer reports on city schools chancellor Joel Klein's decision to step down. 11/19 Political reporter Marcia Kramer reports on how angry residents on Staten Island got a bike lane removed. 11/29 Political reporter Marcia Kramer reports on how Congress could extend special tax deductions for mass transit commuters. 12/14 Political reporter Marcia Kramer reports on the indictment of New York State Senator Pedro Espada on five counts of embezzlement. **CBS 2 NEWS AT 11:00 PM:** 10/18 Political reporter Marcia Kramer wraps up the only New York gubernatorial debate, which took place at Hofstra University on Long Island. 10/25 Reporter Sean Hennessey reports the latest in the upcoming election, focusing on Connecticut and President Obama's visit to Rhode Island. **CBS 2 NEWS SATURDAY:** 10/15 Political reporter Marcia Kramer talks with people in Forest Hills senior center on the White House's push to Congress to give seniors, veterans and the disabled a \$250 bonus check due to a lack of an increase in Social Security. **CBS 2 NEWS SUNDAY:** 10/10 Political reporter Marcia Kramer reports on the Department of Transportation's solution to a hazardous traffic island in Queens, after reports on CBS 2 the previous week, that might actually make it even more dangerous.

Consumer: Topics in this category include possible scams during Cyber Monday sales and refurbished items being a hot buy this holiday season.

CBS 2 NEWS THIS MORNING- 10/12 Dr. Max Gomez reports on the controversy surrounding over-the-counter genetic tests that claim to be able to predict a person's risk of many diseases. 11/21 Reporter Jay Dow reports on "pop up" stores becoming more and more popular each season allowing retailers to set up for just the holiday season and close once the rush is gone. 11/25 Reporter Katherine Brown reports on more and more stores being open on Thanksgiving Day. **CBS 2 NEWS AT NOON** – 11/29 Reporter Magee Hickey reports on the possible scams during Cyber Monday sales. **CBS 2 NEWS AT 5:00 PM** – 10/14 Reporter Christine Sloan reports on how heat and rain has caused corn prices to soar resulting in higher prices for corn based products in the tri-state area. 10/15 Reporter Katherine Brown reports on the dangers of the popular drink "Four Lokos." 10/25 Anchor Don Dahler reports on the State Consumer Protection Board, the Office for the Aging and the Weinberg Center at the Hebrew Home at Riverdale launching a senior information hotline assisting seniors with topics including personal health and financial security. 11/15 Reporter Derricke Dennis reports on shopping traps including extended warranties, returns, and deep discounts when shopping this holiday season. 11/16 Anchor Don Dahler reports on increases to premiums and co-pays on almost all health insurance for the New Year. 11/17 Reporter Cindy Hsu reports on companies that are hiring for the holiday season. 11/23 Reporter John Metaxas reports on the harmful toxins in some of the popular toys on this holiday season. 12/6 Reporter John Metaxas reports on extra fees being added and charged on prepaid debit cards. 12/7 Reporter Cindy Hsu reports on how one local woman is using her rewards points from her credit cards to do all of her holiday shopping. **CBS 2 NEWS AT 6:00 PM** – 10/20 Reporter John Slattery reports on solutions to the bed bug outbreak in the tri-state area. 10/28 Reporter Jennifer McLogan reports on "embedded

giving” while shopping at the grocery store and department stores during the holiday season. 11/28 Anchor Dana Tyler Reports on a new law in New York cracking down on bank fees for customers paying or receiving paper billing statements as opposed to online. 11/11 Reporter Tony Aiello reports on a warning from the Consumer Safety Group about deep frying turkey in deep fryers this holiday season. 11/14 Reporter Dave Carlin reports on reusing grocery bags as garbage bags can be more harmful than helpful because of the bags may already be contaminated with toxins. 12/2 Anchor Mary Calvi reports on refurbished items being a hot buy this holiday season because of their discount. **CBS 2 NEWS AT 11:00 PM-** 11/4 Anchor Kristine Johnson reports on “rapid rescore” which allows consumers to get a needed boost quickly on their credit score. 11/26 Reporter Cindy Hsu reports that all gift cards must follow the credit card allowing a lifespan of at least five years and have all fees printed on the card of packaging for the consumer to read. 12/16 Anchor Kristine Johnson reports on a website that allows gift cards to be exchanged for other cards more desired.

Children: Topics in this category include how to keep kids safe on Halloween, efforts to fight bullying, and children donating items to other children for Thanksgiving.

CBS 2 NEWS THIS MORNING: 10/13 Anchor Mary Calvi reports on high-tech ways to keep children safe at Halloween, including night vision goggles, LED lights and kid-friendly GPS to help them find their way home. 12/2 Dr. Max Gomez reports on researchers’ findings that 99 percent of measuring devices on over-the-counter children’s medications did not correctly correspond with the dosage recommendations on their labels which could lead to serious side effects. **CBS 2 NEWS AT NOON:** 10/19 Long Island reporter Jennifer McLogan reports on police issuing an alert to parents after several attempted child abductions in East Islip. **CBS 2 NEWS AT 5:00 PM:** 10/12 Dr. Holly Phillips reports on a new study that finds that autism is more common in children who had jaundice at birth. 10/21 Anchor Kristine Johnson reports on a message from California doctors urging parents to get their children vaccinated against whooping cough. 11/4 Anchor Kristine Johnson reports on a recall of 23,000 car seats made by the Britax Child Safety Company. 11/10 Dr. Holly Phillips reports that a growing number of children are being diagnosed with ADHD and getting treatment. 11/29 Dr. Holly Phillips reports on what to look out for when it comes to eating disorders in children. 12/1 Anchor Cindy Hsu reports on the winners of an anti-bullying video contest sponsored by the Kings County DA’s office. 12/6 Dr. Holly Phillips reports on a new study that shows kids in daycare are twice as likely to develop infections but that this could help build their resistance for later in life by stimulating their immune systems. **CBS 2 NEWS AT 6:00 PM:** 10/21 Anchor Don Dahler reports that two children have been killed by cars in school zones since the start of the school year and looks at speeding and unsafe driving in local school zones. 10/26 Reporter Scott Rapoport reports on a new effort promoted by President Obama in schools to fight bullying by explaining when bullying might violate anti-discrimination laws. 11/12 Anchor Cindy Hsu reports on children in Westchester who are stuffing a bus full of donated new books and pajamas to donate to children in need ahead of Thanksgiving. **CBS 2 NEWS AT 11:00 PM:** 10/14 Anchor Kristine Johnson reports on researchers’ findings of children with a family history of allergies being less likely to develop eczema if they live with a dog when they are less than one year old. 10/21 Dr. Holly Phillips reports on a new way to detect autism through the use of advanced MRI

screenings. 10/25 Anchor Don Dahler reports on a new study that found girls who communicate openly with their fathers tend to start having sex later in life and are less likely to be promiscuous. **CBS 2 NEWS SATURDAY:** 10/23 Anchor Cindy Hsu speaks with Rory Halperin, executive editor at Time Out New York Kids, about fun fall and Halloween events for kids and families to do. 11/6 Dr. Max Gomez reports on art therapy to treat children after experiencing the loss of a loved one. 12/18 Anchor Rob Morrison reports on a holiday bash held at Chelsea Piers for some children living with disabilities. **CBS 2 NEWS SUNDAY:** 11/7 Anchor Cindy Hsu reports on seven-year-old Jason Mejias from The Bronx who just underwent a heart transplant.

Education: Topics in this category include New York City's Department of Education announcing that over 47 schools will be closed due to poor performance after this school year and a new program that comedians have spearheaded to encourage students to stay in school by doing comedy.

CBS 2 NEWS THIS MORNING- 10/24 Anchor Rob Morrison reports on hundreds of New Jersey teachers' health coverage being restored after four months due to clerical errors. 10/26 Anchor Mary Calvi reports on the Department of Education reinforcing the punishment for bullying in schools, colleges and universities by sending letters warning that schools could be violating federal laws if they do not properly address cases of ethics, sexual and gender based harassment. 10/29 Anchor Mary Calvi reports on New York City's Department of Education announcing that over 47 schools will be closed due to poor performance after this school year. 11/10 Anchor Mary Calvi reports on Mayor Bloomberg's choice of replacement for School's Chancellor Joel Klein, Ms. Cathie Black. 11/17 Anchor Maurice DuBois reports on New York City Department of Education planning to cut certain speech and language service due to budget cuts. **CBS 2 NEWS AT NOON –** 10/26 Reporter Katherine Brown reports on hundreds of New York Public Schools being tested for PCBs after three schools came back with high levels. 11/5 Reporter Katherine Brown reports on bedbug epidemic popping up in 16 public schools in the five boroughs. 11/15 Reporter Katherine Brown reports on a Brooklyn public school with a new library but students are not allowed to use it because there is no budget for a librarian. **CBS 2 NEWS AT 5:00 PM –** 10/22 Anchor Mary Calvi reports on the popularity of a "gap year" increasing with more and more college students taking the year off between high school and college to do community service around the world. 11/30 Anchor Dana Tyler reports on New Jersey Democrats blaming Governor Christie for the state losing out on a 14 million dollar grant to help launch possible schools because of poor measurement of existing schools. 12/30 Reporter Cindy Hsu reports on a new program that comedians have spearheaded to encourage students to stay in school by doing improv and comedy. **CBS 2 NEWS AT 6:00 PM –** 11/10 Reporter Magee Hickey reports on the closing of more Catholic schools due to budget cuts by Archbishop Timothy Dolan. **CBS 2 NEWS AT 11:00 PM-** 11/8 Anchor Kristine Johnson reports that Governor Andrew Cuomo plans to make cuts to the New York Education budget because of poor performance all around. 11/12 Reporter Tony Aiello reports on the controversy brewing with the Mayor's choice for the Schools' Chancellor position. 12/10 Anchor Chris Wragge reports on a Lower Manhattan's School Principal banning all bathroom visits during school hours since multiple violence have occurred during bathroom breaks.

Crime: Topics in this category include surveillance cameras being added to more than four hundred MTA buses in 2011 due to the increase in crime on buses and a burglary spree in lower Manhattan.

CBS 2 NEWS THIS MORNING- 12/6 Reporter Cindy Hsu reports on Senator Chuck Schumer proposing a law to punishing anyone who records, photographs or disseminates images from the full body scanners at local airports. 12/13 Anchor Rob Morrison reports on Senator Gillibrand and Congresswoman Yvette Clark asking President Obama to spearhead a global effort against cyber crime. 12/13 Anchor Mary Calvi reports on surveillance cameras being added to more than four hundred MTA buses in 2011 due to the increase in crime on buses.

CBS 2 NEWS AT NOON – 11/26 Reporter Tony Aiello reports on a mugger on a robbery spree attacking “well-to-do” women on the Upper East Side. **CBS 2 NEWS AT 5:00 PM –** 10/14 Anchor Kristine Johnson reports on a new careless driver law called Hayley and Diego’s Law, which calls for fines, license suspension and jail for drivers who kill or hurt vulnerable roadway users. 10/28 Reporter Cindy Hsu reports on harassment free zones and a new public service announcement campaign to fight street harassment and cat calling, making the city streets safer for women and children. 11/1 Reporter Magee Hickey reports on the crime in Central Park raising 45% compared to last year and tips on how visitors may protect themselves. 11/24 Reporter Christine Sloan reports on tips to keep safe from thieves while at the mall during the holiday shopping season. **CBS 2 NEWS AT 6:00 PM –** 10/27 Anchor Don Dahler reports on a new law that News York State lawmakers and religious leaders have jointly promoted to increase criminal penalties for vandalism on houses of worship which could lead to up to a year in prison. **CBS 2 NEWS AT 11:00 PM-** 11/23 Reporter Dave Carlin reports on a burglary spree in lower Manhattan.