

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58581

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304399	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	LUC MEDIA		MALONEY FOR CONGRESS
AND	25 Whitlock Pl SW Ste 201		18 W Main St
ADDRESS	Marietta GA 30064-3142		Beacon NY 12508-2512
	USA		USA
CONTACT	DEVON PRESCOD		PRODUCT MALONEY FOR CONGRESS
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/05/12 NO. WEEKS: 2			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	06:00A	07:00A	30S	10/29/12-11/02/12	2 NEWS THIS MORNING	3	1500.00	4500.00
2	M	1	06:00A	07:00A	30S	11/05/12-11/05/12	2 NEWS THIS MORNING	1	1500.00	1500.00
3	M-F	4	05:00P	06:00P	30S	10/29/12-11/02/12	5PM EARLY NEWS	4	2000.00	8000.00
4	M-Su	4	11:00P	11:35P	30S	10/29/12-11/04/12	LATE NEWS M-SUN	4	4500.00	18000.00
Total Contract:								12		32000.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						.00	32000.00	.00	32000.00	
								GRAND TOTAL		32000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION