

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58111
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / / 221

Invoice Num: 1011-415956
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	2 NEWS THIS MORNING	10/02/2012-10/05/2012	. T W T F . .	30	4	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	4	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:22 AM		LMFS12TV27H	30	1,200.00			
10/03/2012	We	06:13 AM		LMFS12TV27H	30	1,200.00			
10/04/2012	Th	06:52 AM		LMFS12TV27H	30	1,200.00			
10/05/2012	Fr	06:28 AM		LMFS12TV27H	30	1,200.00			
2	THE EARLY SHOW	10/02/2012-10/05/2012	. T W T F . .	30	4	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	4	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	08:47 AM		LMFS12TV27H	30	600.00			
10/03/2012	We	07:29 AM		LMFS12TV27H	30	600.00			
10/04/2012	Th	08:21 AM		LMFS12TV27H	30	600.00			
10/05/2012	Fr	08:23 AM		LMFS12TV27H	30	600.00			
3	NOON NEWS	10/02/2012-10/05/2012	. T . T F . .	30	3	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T . T F . .	3	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	12:16 PM		LMFS12TV27H	30	1,000.00			
10/04/2012	Th	12:26 PM		LMFS12TV27H	30	1,000.00			
10/05/2012	Fr	12:13 PM		LMFS12TV27H	30	1,000.00			

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4	DR. PHIL	10/02/2012-10/05/2012	. T W T F . .	30	4	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	4	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	03:24 PM		LMFS12TV27H	30	1,000.00			
10/03/2012	We	03:52 PM		LMFS12TV27H	30	1,000.00			
10/04/2012	Th	03:58 PM		LMFS12TV27H	30	1,000.00			
10/05/2012	Fr	03:32 PM		LMFS12TV27H	30	1,000.00			
5	5PM EARLY NEWS	10/02/2012-10/04/2012	. T W T . . .	30	3	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T . . .	3	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:22 PM		LMFS12TV27H	30	1,500.00			
10/03/2012	We	05:38 PM		LMFS12TV27H	30	1,500.00			
10/04/2012	Th	05:45 PM		LMFS12TV27H	30	1,500.00			
6	CBS EVENING NEWS	10/02/2012-10/05/2012	. T . . F . .	30	2	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T . . F . .	2	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:00 PM		LMFS12TV27H	30	2,500.00			
10/05/2012	Fr	06:51 PM		LMFS12TV27H	30	2,500.00			

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7	INSIDER	10/02/2012-10/05/2012	. T W T F . .	30	4	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	4	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:17 PM		LMFS12TV27H	30	2,400.00			
10/03/2012	We	07:26 PM		LMFS12TV27H	30	2,400.00			
10/04/2012	Th	07:18 PM		LMFS12TV27H	30	2,400.00			
10/05/2012	Fr	07:26 PM		LMFS12TV27H	30	2,400.00			
8	ENTERTAINMENT TONIGHT	10/02/2012-10/05/2012	. T W T F . .	30	4	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	4	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:46 PM		LMFS12TV27H	30	2,400.00			
10/03/2012	We	07:55 PM		LMFS12TV27H	30	2,400.00			
10/04/2012	Th	07:46 PM		LMFS12TV27H	30	2,400.00			
10/05/2012	Fr	07:55 PM		LMFS12TV27H	30	2,400.00			
9	EARLY NEWS	10/02/2012-10/06/2012	. T W T . . .	30	3	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T . . .	3	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:22 PM		LMFS12TV27H	30	1,500.00			
10/03/2012	We	06:23 PM		LMFS12TV27H	30	1,500.00			
10/04/2012	Th	06:13 PM		LMFS12TV27H	30	1,500.00			

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10	LATE NEWS M-SUN		10/02/2012-10/07/2012	. T W T F S S	30	7	3,500.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T W T F S S		6		3,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:23 PM		LMFS12TV27H	30	3,500.00			
10/03/2012	We	11:23 PM		LMFS12TV27H	30	3,500.00			
10/04/2012	Th	11:28 PM		LMFS12TV27H	30	3,500.00			
10/05/2012	Fr	11:33 PM		LMFS12TV27H	30	3,500.00			
10/06/2012	Sa	11:14 PM		LMFS12TV27H	30	3,500.00			
10/07/2012	Su				30			3,500.00	Preempted
10/07/2012	Su	11:46 PM	10/07/2012	LMFS12TV27H	30	3,500.00	3,500.00		Makegood in 23:33:48-00:08:00
11	NAVY NCIS		10/02/2012-10/02/2012	. T	30	1	20,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		20,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:59 PM		LMFS12TV27H	30	20,000.00			
12	NCIS: LOS ANGELES		10/02/2012-10/02/2012	. T	30	1	15,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T		1		15,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	09:34 PM		LMFS12TV27H	30	15,000.00			

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13	BLUE BLOODS	10/05/2012-10/05/2012F..	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	F..	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	11:00 PM		LMFS12TV27H	30	12,000.00			
14	CRIME TIME SAT 8-9PM	10/06/2012-10/06/2012S.	30	1	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	S.	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	08:33 PM		LMFS12TV27H	30	6,000.00			
15	48HRS SAT 10-11PM	10/06/2012-10/06/2012S.	30	1	7,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	S.	1	7,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	10:29 PM		LMFS12TV27H	30	7,500.00			
16	FACE THE NATION	10/07/2012-10/07/2012S	30	1	3,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	S	1	3,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	11:22 AM		LMFS12TV27H	30	3,500.00			

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17	SIXTY MINUTES	10/07/2012-10/07/2012S	30	2	25,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012	S	1	25,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su				30			25,000.00	Preempted
10/07/2012	Su	08:29 PM	10/07/2012	LMFS12TV27H	30	25,000.00	25,000.00		Makegood in 19:32:51-20:32:52
18	2 NEWS THIS MORNING	10/08/2012-10/08/2012	M.....	30	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M.....	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:52 AM		LMFS12TV27H	30	1,200.00			
19	THE EARLY SHOW	10/08/2012-10/08/2012	M.....	30	1	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M.....	1	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	08:39 AM		LMFS12TV27H	30	600.00			
20	NOON NEWS	10/08/2012-10/08/2012	M.....	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M.....	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	12:24 PM		LMFS12TV27H	30	1,000.00			

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	03:14 PM		LMFS12TV27H	30	1,000.00			
22	5PM EARLY NEWS	10/08/2012-10/08/2012	M	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:44 PM		LMFS12TV27H	30	1,500.00			
23	CBS EVENING NEWS	10/08/2012-10/08/2012	M	30	1	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:52 PM		LMFS12TV27H	30	2,500.00			
24	INSIDER	10/08/2012-10/08/2012	M	30	1	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	07:11 PM		LMFS12TV27H	30	2,400.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58111
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / / 221

Invoice Num: 1011-415956
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
25	ENTERTAINMENT TONIGHT	10/08/2012-10/08/2012	M	30	1	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	07:46 PM		LMFS12TV27H	30	2,400.00			
26	EARLY NEWS	10/08/2012-10/08/2012	M	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:23 PM		LMFS12TV27H	30	1,500.00			
27	LATE NEWS M-SUN	10/08/2012-10/08/2012	M	30	1	3,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	3,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	11:13 PM		LMFS12TV27H	30	3,500.00			
28	PRES/VP DEBATE WE 9-11P	10/03/2012-10/03/2012	. . W	30	1	15,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . W	1	15,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	10:45 PM		LMFS12TV27H	30	15,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 55		190,000.00	28,500.00	161,500.00	28,500.00	28,500.00	0.00		

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Product Desc: MCMAHON EST#221

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	190,000.00
Trade Value	0.00
Agency Commission	28,500.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	161,500.00

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