

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58168
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / / 1343

Invoice Num: 1011-416295
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#1343

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	2 NEWS THIS MORNING	10/23/2012-10/26/2012	. T W T F . .	30	8	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	8	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:15 AM		LMFS12TV38H	30	1,500.00			
10/23/2012	Tu	06:58 AM		LMFS12TV38H	30	1,500.00			
10/24/2012	We	06:13 AM		LMFS12TV38H	30	1,500.00			
10/24/2012	We	06:52 AM		LMFS12TV38H	30	1,500.00			
10/25/2012	Th	06:14 AM		LMFS12TV38H	30	1,500.00			
10/25/2012	Th	06:53 AM		LMFS12TV38H	30	1,500.00			
10/26/2012	Fr	06:12 AM		LMFS12TV38H	30	1,500.00			
10/26/2012	Fr	06:54 AM		LMFS12TV38H	30	1,500.00			
2	THE EARLY SHOW	10/23/2012-10/26/2012	. T W T F . .	30	8	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	8	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	07:59 AM		LMFS12TV38H	30	800.00			
10/23/2012	Tu	08:58 AM		LMFS12TV38H	30	800.00			
10/24/2012	We	07:40 AM		LMFS12TV38H	30	800.00			
10/24/2012	We	08:46 AM		LMFS12TV38H	30	800.00			
10/25/2012	Th	07:42 AM		LMFS12TV38H	30	800.00			
10/25/2012	Th	08:48 AM		LMFS12TV38H	30	800.00			
10/26/2012	Fr	07:41 AM		LMFS12TV38H	30	800.00			
10/26/2012	Fr	08:38 AM		LMFS12TV38H	30	800.00			

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3	NOON NEWS	10/23/2012-10/26/2012	. T W T F . .	30	4	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	4	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	12:24 PM		LMFS12TV38H	30	1,200.00			
10/24/2012	We	12:17 PM		LMFS12TV38H	30	1,200.00			
10/25/2012	Th	12:19 PM		LMFS12TV38H	30	1,200.00			
10/26/2012	Fr	12:25 PM		LMFS12TV38H	30	1,200.00			
4	DR. PHIL	10/23/2012-10/26/2012	. T W T F . .	30	8	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	8	1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	03:13 PM		LMFS12TV38H	30	1,400.00			
10/23/2012	Tu	03:49 PM		LMFS12TV38H	30	1,400.00			
10/24/2012	We	03:24 PM		LMFS12TV38H	30	1,400.00			
10/24/2012	We	03:58 PM		LMFS12TV38H	30	1,400.00			
10/25/2012	Th	03:12 PM		LMFS12TV38H	30	1,400.00			
10/25/2012	Th	03:52 PM		LMFS12TV38H	30	1,400.00			
10/26/2012	Fr				30				Credit
10/26/2012	Fr				30				Credit
5	5PM EARLY NEWS	10/23/2012-10/26/2012	. T W T F . .	30	8	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	8	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:28 PM		LMFS12TV38H	30	2,000.00			
10/23/2012	Tu	05:55 PM		LMFS12TV38H	30	2,000.00			

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Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/24/2012	We	05:15 PM		LMFS12TV38H	30	2,000.00			
10/24/2012	We	05:44 PM		LMFS12TV38H	30	2,000.00			
10/25/2012	Th	05:24 PM		LMFS12TV38H	30	2,000.00			
10/25/2012	Th	05:45 PM		LMFS12TV38H	30	2,000.00			
10/26/2012	Fr	05:30 PM		LMFS12TV38H	30	2,000.00			
10/26/2012	Fr	05:56 PM		LMFS12TV38H	30	2,000.00			
6	CBS EVENING NEWS		10/23/2012-10/25/2012		. T . T . . .	30	2		2,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T . T . . .		2		2,500.00			
10/23/2012	Tu	06:59 PM		LMFS12TV38H	30	2,500.00			
10/25/2012	Th	07:00 PM		LMFS12TV38H	30	2,500.00			
7	INSIDER		10/23/2012-10/26/2012		. T W T F . .	30	4		2,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		4		2,500.00			
10/23/2012	Tu	07:25 PM		LMFS12TV38H	30	2,500.00			
10/24/2012	We	07:12 PM		LMFS12TV38H	30	2,500.00			
10/25/2012	Th	07:27 PM		LMFS12TV38H	30	2,500.00			
10/26/2012	Fr	07:13 PM		LMFS12TV38H	30	2,500.00			
8	ENTERTAINMENT TONIGHT		10/23/2012-10/26/2012		. T W . F . .	30	3		3,000.00

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W . F . .		3		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	07:40 PM		LMFS12TV38H	30	3,000.00			
10/24/2012	We	07:42 PM		LMFS12TV38H	30	3,000.00			
10/26/2012	Fr	07:39 PM		LMFS12TV38H	30	3,000.00			
9	DAVID LETTERMAN SHOW		10/23/2012-10/26/2012		. T W T F . .	30	8	2,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		8		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	11:59 PM		LMFS12TV38H	30	2,000.00			
10/23/2012	Tu	12:32 AM		LMFS12TV38H	30	2,000.00			
10/24/2012	We	11:59 PM		LMFS12TV38H	30	2,000.00			
10/24/2012	We	12:33 AM		LMFS12TV38H	30	2,000.00			
10/25/2012	Th	11:57 PM		LMFS12TV38H	30	2,000.00			
10/25/2012	Th	12:30 AM		LMFS12TV38H	30	2,000.00			
10/26/2012	Fr	12:00 AM		LMFS12TV38H	30	2,000.00			
10/26/2012	Fr	12:31 AM		LMFS12TV38H	30	2,000.00			
10	EARLY NEWS		10/23/2012-10/28/2012		. T W T F S S	30	14	1,800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F S S		12		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:14 PM		LMFS12TV38H	30	1,800.00			
10/23/2012	Tu	06:28 PM		LMFS12TV38H	30	1,800.00			
10/24/2012	We	06:11 PM		LMFS12TV38H	30	1,800.00			
10/24/2012	We	06:27 PM		LMFS12TV38H	30	1,800.00			

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Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/25/2012	Th	06:15 PM		LMFS12TV38H	30	1,800.00			
10/25/2012	Th	06:28 PM		LMFS12TV38H	30	1,800.00			
10/26/2012	Fr	06:13 PM		LMFS12TV38H	30	1,800.00			
10/26/2012	Fr	06:28 PM		LMFS12TV38H	30	1,800.00			
10/27/2012	Sa				30				Credit
10/27/2012	Sa				30				Credit
10/28/2012	Su				30	1,800.00		1,800.00	Preempted
10/28/2012	Su				30	1,800.00		1,800.00	Preempted
10/28/2012	Su	04:58 PM	10/28/2012	LMFS12TV45H	30	1,800.00	1,800.00		Makegood in 16:21:44-18:57:30
10/28/2012	Su	05:52 PM	10/28/2012	LMFS12TV45H	30	1,800.00	1,800.00		Makegood in 16:21:44-18:57:30
11	LATE NEWS M-SUN		10/23/2012-10/28/2012		. T W T F S S	30	7		4,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F S S		6		4,500.00			
10/23/2012	Tu	11:28 PM		LMFS12TV38H	30	4,500.00			
10/24/2012	We	11:14 PM		LMFS12TV38H	30	4,500.00			
10/25/2012	Th	11:32 PM		LMFS12TV38H	30	4,500.00			
10/26/2012	Fr	11:13 PM		LMFS12TV38H	30	4,500.00			
10/27/2012	Sa	11:14 PM		LMFS12TV45H	30	4,500.00			
10/28/2012	Su				30			4,500.00	Preempted
10/28/2012	Su	11:22 PM	10/28/2012	LMFS12TV45H	30	4,500.00	4,500.00		Makegood in 23:00:00-24:00:00
12	NAVY NCIS		10/23/2012-10/23/2012		. T	30	1		20,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T		1		20,000.00			
10/23/2012	Tu	08:00 PM		LMFS12TV38H	30	20,000.00			

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13	NCIS: LOS ANGELES	10/23/2012-10/23/2012	. T	30	1	20,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T	1	20,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	09:34 PM		LMFS12TV38H	30	20,000.00			
14	CRIMINAL MINDS	10/24/2012-10/24/2012	. . W	30	1	16,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W	1	16,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	09:47 PM		LMFS12TV38H	30	16,000.00			
15	PERSON OF INTEREST	10/25/2012-10/25/2012	. . . T . . .	30	1	25,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T . . .	1	25,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	09:50 PM		LMFS12TV38H	30	25,000.00			
16	CSI NY FRIDAY 8-9PM	10/26/2012-10/26/2012 F . .	30	2	10,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	 F . .	1	10,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr				30			10,000.00	Preempted
10/26/2012	Fr	09:46 PM	10/26/2012	LMFS12TV38H	30	10,000.00	10,000.00		Makegood in CSI: NY FRI 9-10P

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17	BLUE BLOODS	10/26/2012-10/26/2012F..	30	2	16,000.00			
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10/22/2012-10/28/2012	F..	2	16,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	10:35 PM		LMFS12TV38H	30	16,000.00			
10/26/2012	Fr	10:46 PM		LMFS12TV38H	30	16,000.00			
18	SAT MORNING NEWS 6-7AM	10/27/2012-10/27/2012S.	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S.	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	06:16 AM		LMFS12TV45H	30	800.00			
10/27/2012	Sa	06:55 AM		LMFS12TV45H	30	800.00			
19	CBS NEWS SATURDAY MORNING	10/27/2012-10/27/2012S.	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S.	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	07:26 AM		LMFS12TV45H	30	800.00			
10/27/2012	Sa	08:57 AM		LMFS12TV45H	30	800.00			
20	CRIME TIME SAT 8-9PM	10/27/2012-10/27/2012S.	30	1	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S.	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	08:33 PM		LMFS12TV45H	30	6,000.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58168
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / / 1343

Invoice Num: 1011-416295
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY	11/27/2012
	Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#1343

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
21	CRIME TIME SATURDAY	10/27/2012-10/27/2012S.	30	1	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S.	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	09:32 PM		LMFS12TV45H	30	6,000.00			
22	48HRS SAT 10-11PM	10/27/2012-10/27/2012S.	30	1	5,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S.	1	5,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	10:41 PM		LMFS12TV45H	30	5,000.00			
23	NFL TODAY	10/28/2012-10/28/2012S	30	1	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S	1	6,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	11:58 AM		LMFS12TV45H	30	6,000.00			
24	AMAZING RACE SUN 8-9PM	10/28/2012-10/28/2012S	30	1	20,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012	S	1	20,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:50 PM		LMFS12TV45H	30	20,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 83		301,800.00	45,270.00	256,530.00	18,100.00	18,100.00	0.00		

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ATTN:Accounts Payable

Product Desc: MCMAHON EST#1343

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	301,800.00
Trade Value	0.00
Agency Commission	45,270.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	256,530.00

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