

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58672

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

PAGE 1

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR	339881	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	JAMESTOWN ASSOCIATES		JOE KYRILLOS FOR US SENATE
AND	5 Mapleton Rd Ste 300		1715 State Route 35 Ste 203
ADDRESS	Princeton NJ 08540-9646		Middletown NJ 07748-1870
	USA		USA
CONTACT	LAURA LANCASTER		PRODUCT KYRILLOS 10/22-11/05/12
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS: 3			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	09:58A	11:00A	30S	10/22/12-10/26/12	LET'S MAKE A DEAL	3	1000.00	3000.00
2	M-F	3	09:58A	11:00A	30S	10/29/12-11/02/12	LET'S MAKE A DEAL	3	1000.00	3000.00
3	M	1	09:58A	11:00A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	1000.00	1000.00
4	M	1	10:58A	11:58A	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	1500.00	1500.00
5	M-F	3	10:58A	11:58A	30S	10/22/12-10/26/12	THE PRICE IS RIGHT	3	1400.00	4200.00
6	M-F	3	10:58A	11:58A	30S	10/29/12-11/02/12	THE PRICE IS RIGHT	3	1400.00	4200.00
7	M-F	2	11:58A	12:30P	30S	10/22/12-10/26/12	NOON NEWS	2	2250.00	4500.00
8	M-F	2	11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	2	2250.00	4500.00
9	M	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	2250.00	2250.00
10	M-F	3	12:28P	03:00P	30S	10/22/12-10/26/12	AFTERNOON ROTATION 12:28-3PM	3	1000.00	3000.00
11	M-F	3	12:28P	03:00P	30S	10/29/12-11/02/12	AFTERNOON ROTATION 12:28-3PM	3	1000.00	3000.00
12	M	1	12:28P	03:00P	30S	11/05/12-11/05/12	AFTERNOON ROTATION 12:28-3PM	1	1000.00	1000.00
13	M-F	5	05:00P	06:00P	30S	10/22/12-10/26/12	5PM EARLY NEWS	5	2000.00	10000.00
14	M-F	5	05:00P	06:00P	30S	10/29/12-11/02/12	5PM EARLY NEWS	5	2000.00	10000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	M	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	2000.00	2000.00
16	M-F	3	06:00P	06:30P	30S	10/22/12-10/26/12	EARLY NEWS	3	1800.00	5400.00
17	M-F	3	06:00P	06:30P	30S	10/29/12-11/02/12	EARLY NEWS	3	1800.00	5400.00
18	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	EARLY NEWS	1	1800.00	1800.00
19	Sa	1	07:00A	09:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	800.00	800.00
20	Sa	1	07:00A	09:00A	30S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	1	800.00	800.00
21	Su	1	06:00A	08:00A	30S	10/28/12-10/28/12	SUN MORN NEWS 6-8AM	1	800.00	800.00
22	Su	1	06:00A	08:00A	30S	11/04/12-11/04/12	SUN MORN NEWS 6-8AM	1	800.00	800.00
23	Su	1	08:00A	08:57A	30S	10/28/12-10/28/12	SUNDAY MORNING NEWS 8-9AM	1	800.00	800.00
24	Su	1	08:00A	08:57A	30S	11/04/12-11/04/12	SUNDAY MORNING NEWS 8-9AM	1	800.00	800.00
Total Contract:								50		74550.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						28300.00	42050.00	.00	70350.00	
									GRAND TOTAL	
									70350.00	

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