

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: JOE KYRILLOS FOR US SENATE(339881)  
1715 State Route 35 Ste 203  
Middletown, NJ 07748-1870

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58672  
Contract Dates: 10/22/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1011-416437  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: JAMESTOWN ASSOCIATES(37109)  
5 Mapleton Rd Ste 300  
Princeton, NJ 08540-9646  
ATTN:Accounts Payable

Product Desc: KYRILLOS 10/22-11/05/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate		
1	LET'S MAKE A DEAL		10/22/2012-10/26/2012	. T W T . . .	15	6	500.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T . . .		6		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	09:58:26 AM		JKCE1022RH	15	500.00			
10/23/2012	Tu	09:59:41 AM		JKCE1022RH	15	500.00			
10/24/2012	We	09:58:10 AM		JKCE1022RH	15	500.00			
10/24/2012	We	09:59:40 AM		JKCE1022RH	15	500.00			
10/25/2012	Th	09:58:10 AM		KYEC1024H	15	500.00			
10/25/2012	Th	09:59:40 AM		KYEC1024H	15	500.00			
5	THE PRICE IS RIGHT		10/22/2012-10/26/2012	. . W T F . .	15	6	700.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . W T F . .		6		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We				15				Credit
10/24/2012	We				15				Credit
10/25/2012	Th				15				Credit
10/25/2012	Th				15				Credit
10/26/2012	Fr				15				Credit
10/26/2012	Fr				15				Credit
7	NOON NEWS		10/22/2012-10/26/2012	. T W . . . .	15	4	1,125.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W . . . .		4		1,125.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	12:10:49 PM		JKCE1022RH	15	1,125.00			
10/23/2012	Tu	12:12:04 PM		JKCE1022RH	15	1,125.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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<u>Air Date</u>		<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/24/2012	We	12:24:23 PM		JKCE1022RH	15	1,125.00			
	10/24/2012	We	12:26:08 PM		JKCE1022RH	15	1,125.00			
10	AFTERNOON ROTATION 12:28-3PM		10/22/2012-10/26/2012		..WTF..	15	6		500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		..WTF..		6		500.00				
	10/24/2012	We	01:58:56 PM		KYEC1024H	15	500.00			
	10/24/2012	We	01:59:41 PM		KYEC1024H	15	500.00			
	10/25/2012	Th	01:29:01 PM		KYEC1024H	15	500.00			
	10/25/2012	Th	01:29:46 PM		KYEC1024H	15	500.00			
	10/26/2012	Fr	12:56:21 PM		KYEC1024H	15	500.00			
	10/26/2012	Fr	12:57:21 PM		KYEC1024H	15	500.00			
13	5PM EARLY NEWS		10/22/2012-10/26/2012		MTWTF..	15	10		1,000.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		MTWTF..		10		1,000.00				
	10/22/2012	Mo	05:12:51 PM		JKCE1019H	15	1,000.00			
	10/22/2012	Mo	05:14:36 PM		JKCE1019H	15	1,000.00			
	10/23/2012	Tu	05:53:55 PM		JKCE1022RH	15	1,000.00			
	10/23/2012	Tu	05:56:25 PM		JKCE1022RH	15	1,000.00			
	10/24/2012	We	05:28:30 PM		KYEC1024H	15	1,000.00			
	10/24/2012	We	05:30:45 PM		KYEC1024H	15	1,000.00			
	10/25/2012	Th	05:22:47 PM		KYEC1024H	15	1,000.00			
	10/25/2012	Th	05:24:32 PM		KYEC1024H	15	1,000.00			
	10/26/2012	Fr	05:29:05 PM		KYEC1024H	15	1,000.00			
	10/26/2012	Fr	05:31:20 PM		KYEC1024H	15	1,000.00			

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16	EARLY NEWS	10/22/2012-10/26/2012	MT..F..	15	6	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MT..F..	6	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:26:29 PM		JKCE1019H	15	900.00			
10/22/2012	Mo	06:28:44 PM		JKCE1019H	15	900.00			
10/23/2012	Tu	06:12:23 PM		JKCE1022RH	15	900.00			
10/23/2012	Tu	06:14:23 PM		JKCE1022RH	15	900.00			
10/26/2012	Fr	06:21:58 PM		KYEC1024H	15	900.00			
10/26/2012	Fr	06:24:13 PM		KYEC1024H	15	900.00			
19	CBS NEWS SATURDAY MORNING	10/27/2012-10/27/2012	.....S.	15	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S.	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	07:23:41 AM		KYEC1024H	15	400.00			
10/27/2012	Sa	07:24:56 AM		KYEC1024H	15	400.00			
21	SUN MORN NEWS 6-8AM	10/28/2012-10/28/2012	.....S	15	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	06:30:24 AM		KYEC1024H	15	400.00			
10/28/2012	Su	06:32:09 AM		KYEC1024H	15	400.00			

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23	SUNDAY MORNING NEWS 8-9AM	10/28/2012-10/28/2012	.....S	15	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:25:45 AM		KYEC1024H	15	400.00			
10/28/2012	Su	08:27:45 AM		KYEC1024H	15	400.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 38		28,300.00	4,245.00	24,055.00	0.00	0.00	0.00		

**Billing Notes**  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b> Controller's Dept.  212-856-8000	Gross Billing	28,300.00
		Trade Value	0.00
		Agency Commission	4,245.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
<b>Pay This Amount</b>		<b>24,055.00</b>	

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