

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58260

# WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

PAGE 1

22198	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 170464	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	MESSAGE & MEDIA INC.	MENENDEZ FOR SENATE
<b>AND</b>	100 Albany St	317 George St Fl 4
<b>ADDRESS</b>	New Brunswick NJ 08901-2179 USA	New Brunswick NJ 08901-2008 USA
<b>CONTACT</b>	Leah Casterlin	<b>PRODUCT</b> Menendez for Senate 9/25-10/1
<b>LOCAL SALESPERSON</b>	JOHN LINK POL. <b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>		

**Cancellation Notice Required**  
Announcement 28 days prior notice

**BROADCAST SCHEDULE STARTING** 09/25/12 **AND ENDING** 10/01/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	5	05:00A	06:00A	30S	09/25/12-09/28/12	2 NEWS THIS MORNING 5-6AM	5	500.00	2500.00
2	T-F	4	06:00A	07:00A	30S	09/25/12-09/28/12	2 NEWS THIS MORNING	4	2700.00	10800.00
3	M	1	06:00A	07:00A	30S	10/01/12-10/01/12	2 NEWS THIS MORNING	1	2700.00	2700.00
4	T-F	4	07:00A	09:00A	30S	09/25/12-09/28/12	THE EARLY SHOW	4	1350.00	5400.00
5	M	1	07:00A	09:00A	30S	10/01/12-10/01/12	THE EARLY SHOW	1	1350.00	1350.00
6	T-F	4	11:58A	12:30P	30S	09/25/12-09/28/12	NOON NEWS	4	750.00	3000.00
7	M	1	11:58A	12:30P	30S	10/01/12-10/01/12	NOON NEWS	1	1000.00	1000.00
8	T-F	4	02:58P	04:00P	30S	09/25/12-09/28/12	DR. PHIL	4	800.00	3200.00
9	M	1	02:58P	04:00P	30S	10/01/12-10/01/12	DR. PHIL	1	1000.00	1000.00
10	T-F	5	04:00P	05:00P	30S	09/25/12-09/28/12	JUDGE JUDY	5	1000.00	5000.00
11	T-F	4	05:00P	06:00P	30S	09/25/12-09/28/12	5PM EARLY NEWS	4	1400.00	5600.00
12	M	1	05:00P	06:00P	30S	10/01/12-10/01/12	5PM EARLY NEWS	1	1500.00	1500.00
13	T-F	2	06:30P	07:00P	30S	09/25/12-09/28/12	CBS EVENING NEWS	2	2500.00	5000.00
14	T-F Sa Su	5	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	09/25/12-09/30/12	EARLY NEWS	5	1400.00	7000.00

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ACCEPTED BY AGENCY

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ACCEPTED BY STATION

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			FROM	TO						
15	M	2	06:00P	06:30P	30S	10/01/12-10/01/12	EARLY NEWS	2	1500.00	3000.00
16	T-F	2	07:27P	07:58P	30S	09/25/12-09/28/12	ENTERTAINMENT TONIGHT	2	2400.00	4800.00
17	M	1	07:27P	07:58P	30S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	2400.00	2400.00
18	T-F, Su	5	11:00P	11:35P	30S	09/25/12-09/30/12	LATE NEWS M-SUN	5	2500.00	12500.00
19	Sa	1	06:00A	07:00A	30S	09/29/12-09/29/12	SAT MORNING NEWS 6-7AM	1	500.00	500.00
20	Sa	1	07:00A	09:00A	30S	09/29/12-09/29/12	CBS NEWS SATURDAY MORNING	1	500.00	500.00
21	Sa	2	08:58A	10:00A	30S	09/29/12-09/29/12	SAT MORNING NEWS 9-10AM	2	600.00	1200.00
22	Su	3	06:00A	08:00A	30S	09/30/12-09/30/12	SUN MORN NEWS 6-8AM	3	600.00	1800.00
23	Su	1	08:00A	08:57A	30S	09/30/12-09/30/12	SUNDAY MORNING NEWS 8-9AM	1	650.00	650.00
24	Su	1	08:58A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	2000.00	2000.00
25	Su	1	10:28A	11:30A	30S	09/30/12-09/30/12	FACE THE NATION	1	3500.00	3500.00
26	Sa	2	01:05A	02:05A	30S	09/29/12-09/29/12	CRIMINAL MINDS SAT	2	600.00	1200.00
27	Su	1	11:35P	12:35A	30S	09/30/12-09/30/12	CSI MIAMI SUN	1	950.00	950.00
28	Sa	1	12:05A	01:05A	30S	09/29/12-09/29/12	CSI MIAMI SAT 1205-105AM	1	800.00	800.00
29	F	1	06:58P	07:28P	30S	09/28/12-09/28/12	INSIDER	1	2400.00	2400.00

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			FROM	TO						
30	Su	1	06:57P	08:00P	30S	09/30/12-09/30/12	SIXTY MINUTES	1	35000.00	35000.00
<b>Total Contract:</b>								68		128250.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-12</b>						.00	.00	115300.00	115300.00	
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
<b>Qtr 4-12</b>						12950.00	.00	.00	12950.00	
								<b>GRAND TOTAL</b>		128250.00

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