

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58260
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1011-415892
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

PAY BY 11/06/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: Menendez for Senate 9/25-10/1

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
3	2 NEWS THIS MORNING	10/01/2012-10/01/2012	M	30	1	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:43:09 AM		RMT101H	30	2,700.00			
5	THE EARLY SHOW	10/01/2012-10/01/2012	M	30	1	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:59:10 AM		RMT101H	30	1,350.00			
7	NOON NEWS	10/01/2012-10/01/2012	M	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	12:17:19 PM		RMT101H	30	1,000.00			
9	DR. PHIL	10/01/2012-10/01/2012	M	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	03:28:05 PM		RMT101H	30	1,000.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
12	5PM EARLY NEWS	10/01/2012-10/01/2012	M	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:29:30 PM		RMT101H	30	1,500.00			
15	EARLY NEWS	10/01/2012-10/01/2012	M	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:13:07 PM		RMT101H	30	1,500.00			
10/01/2012	Mo	06:28:41 PM		RMT101H	30	1,500.00			
17	ENTERTAINMENT TONIGHT	10/01/2012-10/01/2012	M	30	1	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:46:05 PM		RMT101H	30	2,400.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 8		12,950.00	1,942.50	11,007.50	0.00	0.00	0.00		

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.
212-856-8000

Gross Billing	12,950.00
Trade Value	0.00
Agency Commission	1,942.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	11,007.50

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