

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57971  
Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 11695

Invoice Num: 1011-415882  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

**PAY BY** 11/06/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	2 NEWS THIS MORNING 5-6AM	10/01/2012-10/07/2012	. T . T . . .	30	2	600.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T . T . . .		2		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/02/2012	Tu	05:11:34 AM		KGT1202H	30	600.00				
10/04/2012	Th	05:44:23 AM		KGT1202H	30	600.00				
2	2 NEWS THIS MORNING	10/01/2012-10/07/2012	MTWTF..	30	5	1,200.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		MTWTF..		5		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	06:49:55 AM		KGT1202H	30	1,200.00				
10/02/2012	Tu	06:12:00 AM		KGT1202H	30	1,200.00				
10/03/2012	We	06:28:55 AM		KGT1202H	30	1,200.00				
10/04/2012	Th	06:45:13 AM		KGT1202H	30	1,200.00				
10/05/2012	Fr	06:12:25 AM		KGT1202H	30	1,200.00				
3	THE EARLY SHOW	10/01/2012-10/07/2012	MTWTF..	30	5	600.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		MTWTF..		5		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	08:37:17 AM		KGT1202H	30	600.00				
10/02/2012	Tu	08:12:27 AM		KGT1202H	30	600.00				
10/03/2012	We	07:41:09 AM		KGT1202H	30	600.00				
10/04/2012	Th	08:27:55 AM		KGT1202H	30	600.00				

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Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 11695

Invoice Num: 1011-415882  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

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Air Date		Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
	10/05/2012	Fr	08:37:22 AM		KGT1202H	30	600.00			
4	SAT MORNING NEWS 6-7AM		10/01/2012-10/07/2012		.....S.	30	1	500.00		
LUR										
Week Of		MTWTFSS		Spots Per Week		Rate				
10/01/2012-10/07/2012		.....S.		1		500.00				
Air Date		Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/06/2012		Sa	06:23:06 AM		KGT1202H	30	500.00			
5	LET'S MAKE A DEAL		10/01/2012-10/07/2012		....F..	30	1	1,000.00		
LUR										
Week Of		MTWTFSS		Spots Per Week		Rate				
10/01/2012-10/07/2012		....F..		1		1,000.00				
Air Date		Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/05/2012		Fr	10:22:18 AM		KGT1202H	30	1,000.00			
6	THE PRICE IS RIGHT		10/01/2012-10/07/2012		M..T...	30	2	1,500.00		
LUR										
Week Of		MTWTFSS		Spots Per Week		Rate				
10/01/2012-10/07/2012		M..T...		2		1,500.00				
Air Date		Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/01/2012		Mo	11:29:08 AM		KGT1202H	30	1,500.00			
10/04/2012		Th	10:59:26 AM		KGT1202H	30	1,500.00			
7	NOON NEWS		10/01/2012-10/07/2012		..W....	30	1	1,000.00		
LUR										

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS	Dur	Total Spots	Rate		
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/01/2012-10/07/2012		..W....			1		1,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	12:25:45 PM		KGT1202H	30	1,000.00			
8	DR. PHIL		10/01/2012-10/07/2012		M.W.F..	30	3	1,000.00		
	LUR									
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/01/2012-10/07/2012		M.W.F..			3		1,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	03:13:09 PM		KGT1202H	30	1,000.00			
	10/03/2012	We	03:32:36 PM		KGT1202H	30	1,000.00			
	10/05/2012	Fr	03:22:04 PM		KGT1202H	30	1,000.00			
9	JUDGE JUDY		10/01/2012-10/07/2012		MTWTF..	30	5	1,400.00		
	LUR									
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/01/2012-10/07/2012		MTWTF..			5		1,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	04:48:31 PM		KGT1202H	30	1,400.00			
	10/02/2012	Tu	04:28:58 PM		KGT1202H	30	1,400.00			
	10/03/2012	We	04:12:37 PM		KGT1202H	30	1,400.00			
	10/04/2012	Th	04:40:56 PM		KGT1202H	30	1,400.00			
	10/05/2012	Fr	04:24:42 PM		KGT1202H	30	1,400.00			
10	5PM EARLY NEWS		10/01/2012-10/07/2012		MTWTF..	30	5	3,000.00		
	CDR-NP									

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Contract Dates: 10/01/2012-10/07/2012  
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Linked Order:  
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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		5		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:14:22 PM		KGT1202H	30	3,000.00			
10/02/2012	Tu	05:44:41 PM		KGT1202H	30	3,000.00			
10/03/2012	We	05:29:53 PM		KGT1202H	30	3,000.00			
10/04/2012	Th	05:23:27 PM		KGT1202H	30	3,000.00			
10/05/2012	Fr	05:38:48 PM		KGT1202H	30	3,000.00			
11	18:00:00-18:30:00		10/01/2012-10/07/2012		MTWTF..	30	5	2,700.00	
CDR-NP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		5		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:11:22 PM		KGT1202H	30	2,700.00			
10/02/2012	Tu	06:08:44 PM		KGT1202H	30	2,700.00			
10/03/2012	We	06:21:00 PM		KGT1202H	30	2,700.00			
10/04/2012	Th	06:28:38 PM		KGT1202H	30	2,700.00			
10/05/2012	Fr	06:21:14 PM		KGT1202H	30	2,700.00			
12	INSIDER		10/01/2012-10/07/2012		MT.T...	30	3	2,400.00	
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MT.T...		3		2,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:11:47 PM		KGT1202H	30	2,400.00			
10/02/2012	Tu	07:25:26 PM		KGT1202H	30	2,400.00			
10/04/2012	Th	07:25:23 PM		KGT1202H	30	2,400.00			

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13	ENTERTAINMENT TONIGHT	10/01/2012-10/07/2012	M . W . F . .	30	3	2,400.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		M . W . F . .		3		2,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	07:39:33 PM		KGT1202H	30	2,400.00				
10/03/2012	We	07:40:20 PM		KGT1202H	30	2,400.00				
10/05/2012	Fr	07:44:52 PM		KGT1202H	30	2,400.00				
14	NAVY NCIS	10/01/2012-10/07/2012	. T . . . . .	30	1	20,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T . . . . .		1		20,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/02/2012	Tu	07:59:30 PM		KGT1202H	30	20,000.00				
15	BIG BANG/ 2 MEN THU 8-9PM	10/01/2012-10/07/2012	. . . T . . .	30	1	35,000.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. . . T . . .		1		35,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	08:17:38 PM		KGT1202H	30	35,000.00				
16	CSI NY FRIDAY 8-9PM	10/01/2012-10/07/2012	. . . . F . .	30	1	15,000.00				
LUR										

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		....F..	1	15,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	08:45:56 PM		KGT1202H	30	15,000.00			
17	THE MENTALIST SUN 10-11PM	10/01/2012-10/07/2012	.....S	30	2	20,000.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.....S	1	20,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su				30			20,000.00	Preempted
10/07/2012	Su	11:05:12 PM	10/07/2012	KGT1202H	30	20,000.00	20,000.00		Makegood in 22:32:52-23:33:48
18	LATE NEWS M-SUN	10/01/2012-10/07/2012	MTWTF..	30	5	3,500.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		MTWTF..	5	3,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	11:28:13 PM		KGT1202H	30	3,500.00			
10/02/2012	Tu	11:12:27 PM		KGT1202H	30	3,500.00			
10/03/2012	We	11:28:14 PM		KGT1202H	30	3,500.00			
10/04/2012	Th	11:23:01 PM		KGT1202H	30	3,500.00			
10/05/2012	Fr	11:31:50 PM		KGT1202H	30	3,500.00			
19	LATE NEWS M-SUN	10/01/2012-10/07/2012	.....S.	30	1	3,500.00			
LUR									

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10/01/2012-10/07/2012		.....S.	1	3,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	11:22:09 PM		KGT1202H	30	3,500.00			
20	LATE NEWS M-SUN	10/01/2012-10/07/2012	.....S	30	2	3,500.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.....S	1	3,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su				30			3,500.00	Preempted
10/07/2012	Su	11:42:47 PM	10/07/2012	KGT1202H	30	3,500.00	3,500.00		Makegood in 23:33:48-00:08:00
21	DAVID LETTERMAN SHOW	10/01/2012-10/07/2012	.TW....	30	2	1,800.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.TW....	2	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	12:11:52 AM		KGT1202H	30	1,800.00			
10/03/2012	We	12:29:40 AM		KGT1202H	30	1,800.00			
22	CSI MIAMI SAT 1205-105AM	10/01/2012-10/07/2012	.....S.	30	1	800.00			
CSI MIAMI - LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		.....S.	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	12:45:44 AM		KGT1202H	30	800.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



**WCBS-TV**

**INVOICE**

**For:** GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

**Account Exec:** Kerry Murphy Pol  
**Office:** WCBS-TV  
**Contract Num:** 1011-57971  
**Contract Dates:** 10/01/2012-10/07/2012  
**Customer Order:**  
**Linked Order:**  
**CPE:** / / 11695

**Invoice Num:** 1011-415882  
**Invoice Date:** 10/07/2012  
**Billing Cycle:** Weekly  
**Billing Period:** 10/01/2012-10/07/2012

<b>PAY BY</b>	<b>11/06/2012</b>
	Net 30 days

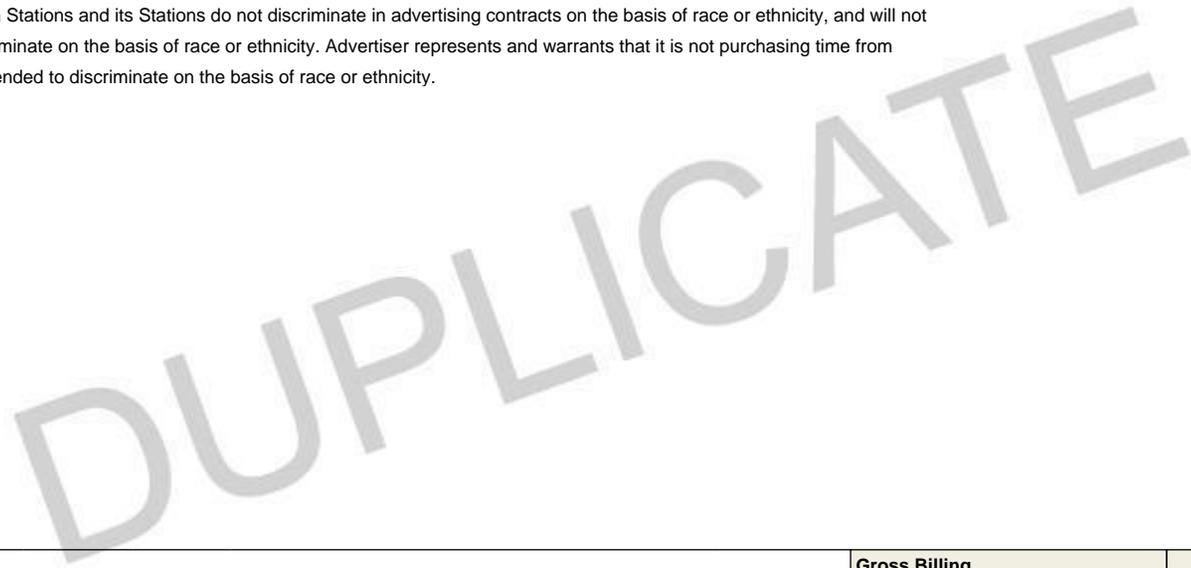
**In Account With:** MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

**Product Desc:** Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate	
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	55	187,500.00	28,125.00	159,375.00	23,500.00	23,500.00	0.00

**Billing Notes**  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b> <b>CONTROLLERS OFFICE: WCBS-TV</b>  212-975-4321	<b>Gross Billing</b>	187,500.00
		<b>Trade Value</b>	0.00
		<b>Agency Commission</b>	28,125.00
		<b>Local Tax</b>	0.00
		<b>State Tax</b>	0.00
		<b>Pre Paid Amount</b>	0.00
		<b>Pay This Amount</b>	<b>159,375.00</b>

Warranty - We warrant the above broadcasts were made according to the official station log.