

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57972  
Contract Dates: 10/08/2012-10/14/2012  
Customer Order:  
Linked Order:  
CPE: / / 11699

Invoice Num: 1011-415952  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

<b>PAY BY</b>	<b>11/13/2012</b>
	Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	2 NEWS THIS MORNING 5-6AM	10/10/2012-10/10/2012	. . W . . . .	30	1	550.00				
LUR - JUST SAW CORRECT LUR IS 550										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. . W . . . .		1		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/10/2012	We	05:20:55 AM		KGT1203H	30	550.00				
2	2 NEWS THIS MORNING	10/08/2012-10/12/2012	M T W T F . .	30	5	1,200.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M T W T F . .		5		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	06:21:14 AM		KGT1202H	30	1,200.00				
10/09/2012	Tu	06:46:14 AM		KGT1203H	30	1,200.00				
10/10/2012	We	06:27:26 AM		KGT1203H	30	1,200.00				
10/11/2012	Th	06:11:50 AM		KGT1203H	30	1,200.00				
10/12/2012	Fr	06:22:08 AM		KGT1203H	30	1,200.00				
3	THE EARLY SHOW	10/08/2012-10/12/2012	M T W T F . .	30	5	435.00				
LUR - JUST SAW CORRECT LUR IS 435										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M T W T F . .		5		435.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	08:46:18 AM		KGT1202H	30	435.00				
10/09/2012	Tu	08:41:38 AM		KGT1203H	30	435.00				
10/10/2012	We	07:28:55 AM		KGT1203H	30	435.00				
10/11/2012	Th	08:10:54 AM		KGT1203H	30	435.00				
10/12/2012	Fr	08:19:03 AM		KGT1203H	30	435.00				

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CPE: / / 11699

Invoice Num: 1011-415952  
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Billing Period: 10/01/2012-10/14/2012

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Net 30 days

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	CBS NEWS SATURDAY MORNING	10/13/2012-10/13/2012	.....S.	30	1	500.00				
LUR -JUST SAW CORRECT LUR IS 500										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		.....S.		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/13/2012	Sa	07:59:25 AM		KGT1203H	30	500.00				
5	CBS SUNDAY MORNING	10/14/2012-10/14/2012	.....S	30	1	2,000.00				
LUR -JUST SAW CORRECT LUR IS 2000										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		.....S		1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	09:55:11 AM		KGT1203H	30	2,000.00				
6	THE PRICE IS RIGHT	10/09/2012-10/14/2012	.T..F..	30	2	1,500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		.T..F..		2		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/09/2012	Tu	10:59:26 AM		KGT1203H	30	1,500.00				
10/12/2012	Fr	11:28:32 AM		KGT1203H	30	1,500.00				
7	NOON NEWS	10/11/2012-10/11/2012	...T...	30	1	900.00				
LUR-JUST SAW CORRECT LUR IS 900										

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		...T...	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/11/2012	Th	12:14:33 PM		KGT1203H	30	900.00			
8	13:30:00-14:00:00	10/08/2012-10/08/2012	M.....	30	1	1,000.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M.....	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	01:59:26 PM		KGT1202H	30	1,000.00			
9	DR. PHIL	10/09/2012-10/12/2012	.T.TF..	30	3	775.00			
LUR -JUST SAW CORRECT LUR IS 775									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.T.TF..	3	775.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	03:12:35 PM		KGT1203H	30	775.00			
10/11/2012	Th	03:35:05 PM		KGT1203H	30	775.00			
10/12/2012	Fr	03:41:33 PM		KGT1203H	30	775.00			
10	JUDGE JUDY	10/08/2012-10/12/2012	MTWTF..	30	5	1,100.00			
LUR -JUST SAW CORRECT LUR IS 1100									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	5	1,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:50:55 PM		KGT1202H	30	1,100.00			

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<u>Air Date</u>		<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	04:12:38 PM		KGT1203H	30	1,100.00			
	10/10/2012	We	04:29:12 PM		KGT1203H	30	1,100.00			
	10/11/2012	Th	04:20:25 PM		KGT1203H	30	1,100.00			
	10/12/2012	Fr	04:49:35 PM		KGT1203H	30	1,100.00			
11	5PM EARLY NEWS		10/08/2012-10/12/2012		MTWTF..	30	5	3,000.00		
CDR-NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		MTWTF..		5		3,000.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	05:12:44 PM		KGT1202H	30	3,000.00			
	10/09/2012	Tu	05:44:36 PM		KGT1203H	30	3,000.00			
	10/10/2012	We	05:28:58 PM		KGT1203H	30	3,000.00			
	10/11/2012	Th	05:23:40 PM		KGT1203H	30	3,000.00			
	10/12/2012	Fr	05:38:01 PM		KGT1203H	30	3,000.00			
12	18:00:00-18:30:00		10/08/2012-10/12/2012		MTWTF..	30	5	2,700.00		
CDR-NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		MTWTF..		5		2,700.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	06:11:00 PM		KGT1202H	30	2,700.00			
	10/09/2012	Tu	06:22:37 PM		KGT1203H	30	2,700.00			
	10/10/2012	We	06:11:30 PM		KGT1203H	30	2,700.00			
	10/11/2012	Th	06:28:39 PM		KGT1203H	30	2,700.00			
	10/12/2012	Fr	06:11:13 PM		KGT1203H	30	2,700.00			
13	INSIDER		10/08/2012-10/11/2012		MTWT...	30	4	2,400.00		
LUR										

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	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		MTWT...			4		2,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	07:17:25 PM		KGT1202H	30	2,400.00			
	10/09/2012	Tu	07:25:49 PM		KGT1203H	30	2,400.00			
	10/10/2012	We	07:17:34 PM		KGT1203H	30	2,400.00			
	10/11/2012	Th	07:11:41 PM		KGT1203H	30	2,400.00			
14	ENTERTAINMENT TONIGHT		10/08/2012-10/12/2012		M.WTF..	30	4	2,400.00		
	LUR									
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		M.WTF..			4		2,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	07:55:56 PM		KGT1202H	30	2,400.00			
	10/10/2012	We	07:46:08 PM		KGT1203H	30	2,400.00			
	10/11/2012	Th	07:38:52 PM		KGT1203H	30	2,400.00			
	10/12/2012	Fr	07:37:35 PM		KGT1203H	30	2,400.00			
15	ENTERTAINMENT TONIGHT SAT 7-8PM		10/13/2012-10/13/2012		.....S.	30	1	1,000.00		
	LUR - JUST SAW CORRECT LUR IS 1000									
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		.....S.			1		1,000.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/13/2012	Sa	07:54:13 PM		KGT1203H	30	1,000.00			
16	TWO BROKE GIRLS/ MIKE & MOLLY		10/08/2012-10/08/2012		M.....	30	1	25,000.00		
	LUR - JUST SAW CORRECT LUR IS 25000									

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	25,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	09:47:57 PM		KGT1202H	30	25,000.00			
17	NCIS: LOS ANGELES	10/09/2012-10/09/2012	. T . . . . .	30	1	16,000.00			
LUR - JUST SAW CORRECT LUR IS 16000									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. T . . . . .	1	16,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	09:48:25 PM		KGT1203H	30	16,000.00			
18	48HRS SAT 10-11PM	10/13/2012-10/13/2012	. . . . . S .	30	1	7,500.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . . . S .	1	7,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	10:28:50 PM		KGT1203H	30	7,500.00			
19	THE GOOD WIFE	10/14/2012-10/14/2012	. . . . . S	30	1	25,000.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . . . S	1	25,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	09:41:06 PM		KGT1203H	30	25,000.00			
20	LATE NEWS M-SUN	10/08/2012-10/12/2012	M T W T F . .	30	5	3,500.00			
LUR									

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS	Dur	Total Spots	Rate		
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		MTWTF..			5		3,500.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	11:24:26 PM		KGT1202H	30	3,500.00			
	10/09/2012	Tu	11:32:44 PM		KGT1203H	30	3,500.00			
	10/10/2012	We	11:28:10 PM		KGT1203H	30	3,500.00			
	10/11/2012	Th	11:13:56 PM		KGT1203H	30	3,500.00			
	10/12/2012	Fr	11:12:31 PM		KGT1203H	30	3,500.00			
21	LATE NEWS M-SUN		10/13/2012-10/13/2012		.....S.	30	1	3,500.00		
	LUR									
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		.....S.			1		3,500.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/13/2012	Sa	11:22:09 PM		KGT1203H	30	3,500.00			
22	DAVID LETTERMAN SHOW		10/08/2012-10/12/2012		M.W.F..	30	3	1,500.00		
	LUR - JUST SAW CORRECT LUR IS 1500									
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		M.W.F..			3		1,500.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	12:27:11 AM		KGT1202H	30	1,500.00			
	10/10/2012	We	11:58:17 PM		KGT1203H	30	1,500.00			
	10/12/2012	Fr	12:14:17 AM		KGT1203H	30	1,500.00			
23	BIG BANG/ 2 MEN THU 8-9PM		10/11/2012-10/11/2012		...T...	30	1	0.00		
	LUR - TOTAL REBATE FROM ORDER #57971 \$10,575 FROM W/O 10/1. THIS IS REINVESTMENT MONEY.									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57972  
Contract Dates: 10/08/2012-10/14/2012  
Customer Order:  
Linked Order:  
CPE: / / 11699

Invoice Num: 1011-415952  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

<b>PAY BY</b>	<b>11/13/2012</b>
	Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate						
	<u>Week Of</u>		<u>MTWTFSS</u>			<u>Spots Per Week</u>	<u>Rate</u>					
	10/08/2012-10/14/2012		. . . T . . .			1	0.00					
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
	10/11/2012	Th	07:59:31 PM		KGT1203H	30	0.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>		<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		58		171,650.00		25,747.50		145,902.50		0.00	0.00	0.00

**Billing Notes**  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b>	<b>Gross Billing</b>	171,650.00
	<b>CONTROLLERS OFFICE: WCBS-TV</b>	<b>Trade Value</b>	0.00
		<b>Agency Commission</b>	25,747.50
		<b>Local Tax</b>	0.00
		<b>State Tax</b>	0.00
		<b>Pre Paid Amount</b>	0.00
		<b>212-975-4321</b>	<b>Pay This Amount</b>

Warranty - We warrant the above broadcasts were made according to the official station log.