



Issue
POLITICAL INQUIRY FORM

WCBS NYC

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time: WINDOW: 4th Qtr 2012

NAME OF REQUESTOR: **Michael D'Ettorre**

1. NAME OF AD AGENCY: **Shorr Johnson Magnus**
1831 Chestnut Street
Philadelphia, PA 19103
P: (215) 567-4080

2. ORGANIZATION PAYING FOR TIME: **United Federation of Teachers**
52 Broadway
New York, NY 10004
P: (212) 777-7500
Michael Mulgrew. President

3. ORGANIZATION FURNISHING TAPES: Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Issue

5. PRODUCT OR CATEGORY: Issue

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:
DATE OF REQUEST 09/20/12

7. NATURE OF REQUEST:
(a) Request for Issue rate card X
(b) Other request as stated below X
 Requesting political rate card all dayparts, all programs, all levels rates :30's.

8. DISPOSITION MADE OF REQUEST
(a) Granted X
(b) Denied (reason) _____
(c) Withdrawn (reason) _____
(d) Avails offered X

9. SUBSEQUENT DEVELOPMENTS See File

10. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

James Callahan for John Link, CBS Television Stations 09/27/12