



Issue
POLITICAL INQUIRY FORM

WCBS NYC

SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (x)

RECORD OF REQUEST

1st Qtr 2013

NAME OF REQUESTOR:

Michael D'Ettorre

1. NAME OF AD AGENCY:

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103
P: (215) 567-4080

2. ORGANIZATION PAYING FOR TIME:

United Federation of Teachers
52 Broadway
New York, NY 10004
P: (212) 777-7500
Michael Mulgrew. President

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Non-Fed/Nat'l Issue

5. PRODUCT OR CATEGORY:

Education Union

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

X

DATE OF REQUEST

01/02/13

7. NATURE OF REQUEST:

(a) Request for Issue rate card

__ X __

(b) Other request as stated below

__ X __

Requesting political rate card all dayparts, all programs, all levels rates :30's.

8. DISPOSITION MADE OF REQUEST

(a) Granted

__ X __

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

__ X __

9. SUBSEQUENT DEVELOPMENTS

See File

10. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Meghan McKeever for John Link, CBS Television Stations 01/04/13