ORDER

8/25/14

univision COLORADO
KCEC-TV

Orders	**Order / Rev:**	**65608**		
	Alt Order #:			
	Product Desc:	Udall For Colorado-DSCC		
	Estimate:			
	Flight Dates:	09/01/14 - 09/07/14	Primary AE:	Denver House
	Original Date / Rev:	08/25/14 / 08/25/14	Sales Office:	L-DEN
	Order Type:	GENERAL	Sales Region:	Local
Agency	**Name:**	**Blue West Media**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 E. 18th Ave.	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	**Name:**	**Udall, Mark**		
	Demographic:	HH	New Business Thru:	
	Product Codes:	Candidates	Order Separation:	00:15:00
	Priority:	P-01	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/07/14	57	$24,590.00	$20,901.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	57	$24,590.00	$20,901.50	0.00
Totals	57	$24,590.00	$20,901.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
N 1	KCEC	09/01/14	09/07/14	M-F 6a-10a Despierta Co Despierta Colorado	CM	6a-10a	23333--	:30	14	$150.00	P-01	0.00	NM	14	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/01/14	09/07/14	23333--	14	$150.00	0.00									
N 2	KCEC	09/01/14	09/07/14	Daytime M-F Hour 2 Daytime M-F 10a-11a	CM	10a-11a	--1----	:30	1	$150.00	P-01	0.00	NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/01/14	09/07/14	--1----	1	$150.00	0.00									
N 3	KCEC	09/01/14	09/07/14	Daytime M-F Hour 3 Daytime M-F 11a-12p	CM	11a-12p	-1--1--	:30	2	$150.00	P-01	0.00	NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/01/14	09/07/14	-1--1--	2	$150.00	0.00									
N 4	KCEC	09/01/14	09/07/14	Early Fringe M-F Hour 1 Early Fringe M-F 3p-4p	CM	3p-4p	-1-11--	:30	3	$250.00	P-01	0.00	NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/01/14	09/07/14	-1-11--	3	$250.00	0.00									
N 5	KCEC	09/01/14	09/07/14	Early Fringe M-F Hour 2 Early Fringe M-F 4p-5p	CM	4p-5p	-11-1--	:30	3	$250.00	P-01	0.00	NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/01/14	09/07/14	-11-1--	3	$250.00	0.00									
N 6	KCEC	09/01/14	09/07/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	-1111--	:30	4	$800.00	P-01	0.00	NM	4	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/01/14	09/07/14	-1111--	4	$800.00	0.00									

Order / Rev: 65608
Alt Order #:
Flight Dates: 09/01/14 - 09/07/14

Advertiser: Udall, Mark
Product Desc: Udall For Colorado-DSCC
Estimate:

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	KCEC	09/01/14	09/07/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	$650.00	P-01	0.00 NM	5	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	11111--	5	$650.00	0.00							
N 9	KCEC	09/01/14	09/07/14	Early Fringe Su Hour 3.2 Su 530p-6p	CM	530p-6p	------1	:30	1	$250.00	P-01	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	------1	1	$250.00	0.00							
N 10	KCEC	09/01/14	09/07/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	1-1-1--	:30	3	$50.00	P-01	0.00 NM	3	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	1-1-1--	3	$50.00	0.00							
N 11	KCEC	09/01/14	09/07/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PI (10:00 PM-10:30 PM)	11111--	:30	5	$750.00	P-01	0.00 NM	5	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	11111--	5	$750.00	0.00							
N 12	KCEC	09/01/14	09/07/14	Late News M-F 1.2 Network Late News M-F	CM	10:30 PM-11:00 PI (10:30 PM-11:00 PM)	11111--	:30	5	$800.00	P-01	0.00 NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	11111--	5	$800.00	0.00							
N 13	KCEC	09/01/14	09/07/14	Late Fringe Sa Hour 1.1 Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	$425.00	P-01	0.00 NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	-----1-	1	$425.00	0.00							
N 15	KCEC	09/01/14	09/07/14	Late Fringe Su Hour 1.2 Su 1030p-11p	CM	1030p-11p	------1	:30	1	$350.00	P-01	0.00 NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	------1	1	$350.00	0.00							
N 16	KCEC	09/01/14	09/07/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	-1-1---	:30	2	$700.00	P-01	0.00 NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	-1-1---	2	$700.00	0.00							
N 18	KCEC	09/01/14	09/07/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1------	:30	1	$600.00	P-01	0.00 NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	1------	1	$600.00	0.00							
N 19	KCEC	09/01/14	09/07/14	M-F Prime C M-F Prime 8p-9p	CM	8p-9p	---1---	:30	1	$1,000.00	P-01	0.00 NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	---1---	1	$1,000.00	0.00							
N 20	KCEC	09/01/14	09/07/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	--1----	:30	1	$625.00	P-01	0.00 NM	1	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	--1----	1	$625.00	0.00							
N 21	KCEC	09/01/14	09/07/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	$500.00	P-01	0.00 NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	-----1-	1	$500.00	0.00							
N 22	KCEC	09/01/14	09/07/14	Su Prime Rotator Su Prime 7p-9p	CM	6p-10p	------1	:30	1	$500.00	P-01	0.00 NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	------1	1	$500.00	0.00							
N 23	KCEC	09/01/14	09/07/14	Daytime M-F Hour 5 Daytime M-F 1p-2p	CM	1p-2p	---1---	:30	1	$190.00	P-01	0.00 NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/01/14	09/07/14	---1---	1	$190.00	0.00							
N 24	KCEC	09/01/14	09/07/14	Late Fringe Sa Hour 1.2 Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	$350.00	P-01	0.00 NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Alt Order #:
Flight Dates: 09/01/14 - 09/07/14

Advertiser: Udall, Mark
Product Desc: Udall For Colorado-DSCC
Estimate:

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 24	KCEC	09/01/14	09/07/14	Late Fringe Sa Hour 1.2 Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	$350.00	P-01	0.00 NM	1	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/01/14	09/07/14	-----1-	1	$350.00	0.00

Totals	57	$24,590.00

BlueWest media
MEDIA BUYING

Station Order Revised
Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, September 01, 2014 to Sunday, September 07, 2014

Estimate ID
193

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days	Length	Gross Rate	Mon Sep 01	Tue Sep 02	Wed Sep 03	Thu Sep 04	Fri Sep 05	Sat Sep 06	Sun Sep 07	Total
Despierta America 6:00 AM 10:00 AM Sold out P3	EM	M-F	30	$150.00 **$2,100.00**	2	3	3	3	3			14
La Rosa Guadalupe 10:00 AM 11:00 AM	EM	M-F	30	$150.00 **$150.00**			1					1
Amores 11:00 AM 12:00 PM	DT	M-F	30	$150.00 **$300.00**		1			1			2
Hoy 1:00 PM 2:00 PM	DT	M-F	30	$190.00 **$190.00**				1				1
El Gordo y la Flaca 3:00 PM 4:00 PM	EF	M-F	30	$250.00 **$750.00**		1		1	1			3
Primer Impacto 4:00 PM 5:00 PM	EF	M-F	30	$250.00 **$750.00**		1	1		1			3
KCEC 5p News 5:00 PM 5:30 PM	EN	M-F	30	$800.00 **$3,200.00**		1	1	1	1			4
Univison News 5:30 PM 6:00 PM	EN	M-F	30	$650.00 **$3,250.00**	1	1	1	1	1			5
Sun 5:30p News 5:30 PM 6:00 PM	EN	Su	30	$250.00 **$250.00**							1	1
La Que No Podia Am 11:00 PM 12:00 AM	LF	M-F	30	$50.00 **$150.00**	1		1		1			3
KCEC 10p News 10:00 PM 10:30 PM	LN	M-F	30	$750.00 **$3,750.00**	1	1	1	1	1			5

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/25/2014 3:27:13 PM
KCEC-TV

BlueWest media
MEDIA BUYING

Station Order Revised
Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, September 01, 2014 to Sunday, September 07, 2014

Estimate ID
193

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days	Length	Gross Rate	Mon Sep 01	Tue Sep 02	Wed Sep 03	Thu Sep 04	Fri Sep 05	Sat Sep 06	Sun Sep 07	Total
Univision News 10:30 PM 11:00 PM	LN	M-F	30	$800.00 **$4,000.00**	1	1	1	1	1			5
Primero y Diez 10:00 PM 10:30 PM	LN	Sa	30	$425.00 **$425.00**						1		1
Sat Univision News 10:30 PM 11:00 PM	LN	Sa	30	$350.00 **$350.00**						1		1
Sun Univision News 10:30 PM 11:00 PM	LN	Su	30	$350.00 **$350.00**							1	1
Novela 6:00 PM 7:00 PM	PA	M-F	30	$700.00 **$1,400.00**		1		1				2
Novela 7:00 PM 8:00 PM	PT	M-F	30	$600.00 **$600.00**	1							1
Novela 8:00 PM 9:00 PM	PT	M-F	30	$1,000.00 **$1,000.00**				1				1
Novela 9:00 PM 10:00 PM	PT	M-F	30	$625.00 **$625.00**			1					1
Sabado Gigante 7:00 PM 9:00 PM	PT	Sa	30	$500.00 **$500.00**						1		1
Gigante 7:00 PM 9:00 PM	PT	Su	30	$500.00 **$500.00**							1	1
Station Gross Totals				**$24,590.00**	**7**	**11**	**11**	**11**	**11**	**3**	**3**	**57**

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/25/2014 3:27:13 PM
KCEC-TV

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
KCEC-TV Denver-Boulder	**8/25/2014**

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC, a legally

qualified candidate of the Democratic political

party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 01, 2014	Sunday, September 07, 2014

Total Charges: $24,590.00

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

_____

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, August 25, 2014		720-370-7700
Date	Signature	

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Richard Reid Printed Name	Title

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