ORDER

KCBD

Orders

Order / Rev:	**1134610**		
Alt Order #:	7180362		
Product Desc:	AMER DREAM INITIATIV		
Estimate:	204		
Flight Dates:	05/19/14 - 05/26/14	Primary AE:	Brian Smith
Original Date / Rev:	05/19/14 / 05/19/14	Sales Office:	H-DC
Order Type:	General	Sales Region:	National

Agency

Name:	**Redshift Media, LLC**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	411 Branchway Road	Billing Cycle:	EOM/EOC
	Richmond, VA 23236-3034	Agency Commission:	15%

Advertiser

Name:	**ISS/American Dream Initiative**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL20	Order Separation:	00:30:00
Priority:	P 3	Advertiser External ID:	
Revenue Codes:	Agency, Political, Pol-Issue	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/25/14	64	$18,380.00	$15,623.00
05/26/14	05/26/14	9	$3,295.00	$2,800.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	64	$18,380.00	$15,623.00	0.00
June 2014	9	$3,295.00	$2,800.75	0.00
Totals	73	$21,675.00	$18,423.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Order Share	Share	Total
KCBD	56%	$21,675.00
Market	100%	$38,705.36

Competitive Share	Share	Total
AWBZ	0%	$0.00
CABL	0%	$0.00
KAMC	14%	$5,418.75
KBFA	0%	$0.00
KBZO	0%	$0.00
KGLR	0%	$0.00
KJTV	9%	$3,483.48
KLBK	21%	$8,128.12
KLCW	0%	$0.00
KMYL	0%	$0.00
KPTB	0%	$0.00
KTXT	0%	$0.00
KXTQ	0%	$0.00
NCBD	0%	$0.00
QCBD	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KCBD	05/20/14	05/23/14	Early Daybreak Early Daybreak	Comm	5-530a	-TWTF--	:30	3	$40.00	P 3	0.00 NM	3	$120.00

Order / Rev: 1134610
Alt Order #: 7180362
Flight Dates: 05/19/14 - 05/26/14

Advertiser: ISS/American Dream Initiative
Product Desc: AMER DREAM INITIATIV
Estimate: 204

KCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KCBD	05/20/14	05/23/14	Early Daybreak Early Daybreak	Comm	5-530a	-TWTF--	:30	3	$40.00	P 3	0.00 NM	3	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	3	$40.00	0.00								
E 2	KCBD	05/20/14	05/23/14	Daybreak I Daybreak I	Comm	5:30am-6am	-TWTF--	:30	3	$110.00	P 3	0.00 NM	3	$330.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	3	$110.00	0.00								
E 3	KCBD	05/20/14	05/23/14	Daybreak II Daybreak II	Comm	6am-6:30am	-TWTF--	:30	3	$350.00	P 3	0.00 NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	3	$350.00	0.00								
E 4	KCBD	05/26/14	05/26/14	Daybreak II Daybreak II	Comm	6am-6:30am	1------	:30	1	$350.00	P 3	0.00 NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/26/14	06/01/14	1------	1	$350.00	0.00								
E 5	KCBD	05/20/14	05/23/14	Daybreak III Daybreak III	Comm	6:30am-7am	-TWTF--	:30	4	$450.00	P 3	0.00 NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	4	$450.00	0.00								
E 6	KCBD	05/20/14	05/23/14	NET NBC Today Show NBC Today Show 7-9A	Comm	7am-9am <7:00 AM-8:00 AM>	-TWTF--	:30	3	$400.00	P 3	0.00 NM	3	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	3	$400.00	0.00								
E 7	KCBD	05/26/14	05/26/14	NET NBC Today Show NBC Today Show 7-9A	Comm	7am-9am <7:00 AM-8:00 AM>	1------	:30	1	$400.00	P 3	0.00 NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/26/14	06/01/14	1------	1	$400.00	0.00								
E 8	KCBD	05/24/14	05/24/14	NET NBC Sat Today Sho NBC Saturday Today Show	Comm	6am-8am	-----2-	:30	2	$55.00	P 3	0.00 NM	2	$110.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-----2-	2	$55.00	0.00								
E 9	KCBD	05/24/14	05/24/14	Daybreak Saturday Daybreak Saturday	Comm	8-9am	-----2-	:30	2	$65.00	P 3	0.00 NM	2	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-----2-	2	$65.00	0.00								
E 10	KCBD	05/25/14	05/25/14	NET NBC Sunday Today NBC Sunday Today Show	Comm	7am-8am	------2	:30	2	$55.00	P 3	0.00 NM	2	$110.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	------2	2	$55.00	0.00								
E 11	KCBD	05/25/14	05/25/14	Daybreak Sunday Daybreak Sunday	Comm	8-9am	------2	:30	2	$65.00	P 3	0.00 NM	2	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	------2	2	$65.00	0.00								
E 12	KCBD	05/20/14	05/23/14	Newschannel 11 @Noon Newschannel 11 @Noon	Comm	12pm-12:30pm	-TWTF--	:30	5	$175.00	P 3	0.00 NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	5	$175.00	0.00								
E 13	KCBD	05/26/14	05/26/14	Newschannel 11 @Noon Newschannel 11 @Noon	Comm	12pm-12:30pm	1------	:30	1	$175.00	P 3	0.00 NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/26/14	06/01/14	1------	1	$175.00	0.00								
E 14	KCBD	05/20/14	05/23/14	News Channel 11 @ 4pm News Channel 11 @ 4pm	Comm	4-430pm	-TWTF--	:30	5	$150.00	P 3	0.00 NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	05/19/14	05/25/14	-TWTF--	5	$150.00	0.00								
E 15	KCBD	05/26/14	05/26/14	News Channel 11 @ 4pm News Channel 11 @ 4pm	Comm	4-430pm	1------	:30	1	$150.00	P 3	0.00 NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 1134610 Advertiser: ISS/American Dream Initiative
Alt Order #: 7180362 Product Desc: AMER DREAM INITIATIV **KCBD**
Flight Dates: 05/19/14 - 05/26/14 Estimate: 204

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	KCBD	05/26/14	05/26/14	News Channel 11 @ 4pm News Channel 11 @ 4pm	Comm	4-430pm	1------	:30	1	$150.00	P 3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/26/14	06/01/14	1------	1	$150.00	0.00							
E 16	KCBD	05/20/14	05/23/14	Jeopardy Jeopardy	Comm	430-5pm	-TWTF--	:30	5	$70.00	P 3	0.00 NM	5	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-TWTF--	5	$70.00	0.00							
E 17	KCBD	05/26/14	05/26/14	Jeopardy Jeopardy	Comm	430-5pm	1------	:30	1	$70.00	P 3	0.00 NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/26/14	06/01/14	1------	1	$70.00	0.00							
E 18	KCBD	05/20/14	05/23/14	Newschannel 11at 5 Newschannel 11 at 5	Comm	5pm-5:30pm	-TWTF--	:30	5	$250.00	P 3	0.00 NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-TWTF--	5	$250.00	0.00							
E 19	KCBD	05/26/14	05/26/14	Newschannel 11at 5 Newschannel 11 at 5	Comm	5pm-5:30pm	1------	:30	1	$250.00	P 3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/26/14	06/01/14	1------	1	$250.00	0.00							
E 20	KCBD	05/20/14	05/23/14	Newshannel 11 at 6 Newschannel 11 at 6	Comm	6pm-6:30pm	-TWTF--	:30	5	$600.00	P 3	0.00 NM	5	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-TWTF--	5	$600.00	0.00							
E 21	KCBD	05/26/14	05/26/14	Newshannel 11 at 6 Newschannel 11 at 6	Comm	6pm-6:30pm	1------	:30	1	$600.00	P 3	0.00 NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/26/14	06/01/14	1------	1	$600.00	0.00							
E 22	KCBD	05/20/14	05/23/14	Wheel of Fortune Wheel of Fortune	Comm	6:30pm-7pm	-TWTF--	:30	5	$400.00	P 3	0.00 NM	5	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-TWTF--	5	$400.00	0.00							
E 23	KCBD	05/26/14	05/26/14	Wheel of Fortune Wheel of Fortune	Comm	6:30pm-7pm	1------	:30	1	$400.00	P 3	0.00 NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/26/14	06/01/14	1------	1	$400.00	0.00							
E 24	KCBD	05/24/14	05/24/14	6 News Saturday 6 News Saturday	Comm	6pm-6:30pm	-----1-	:30	1	$250.00	P 3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-----1-	1	$250.00	0.00							
E 25	KCBD	05/20/14	05/23/14	Newschannel 11 at 10 M Newschannel 11 at 10	Comm	10pm-10:35pm	-TWTF--	:30	3	$900.00	P 3	0.00 NM	3	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-TWTF--	3	$900.00	0.00							
E 26	KCBD	05/26/14	05/26/14	Newschannel 11 at 10 M Newschannel 11 at 10	Comm	10pm-10:35pm	1------	:30	1	$900.00	P 3	0.00 NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/26/14	06/01/14	1------	1	$900.00	0.00							
E 27	KCBD	05/24/14	05/24/14	Newschannel 11 at 10 SA Newschannel 11 at 10 SA	Comm	Newschannel 11 a	-----1-	:30	1	$300.00	P 3	0.00 NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	-----1-	1	$300.00	0.00							
E 28	KCBD	05/23/14	05/23/14	NET Friday Hour 1 DATELINE	Comm	7pm-8pm	----1--	:30	1	$400.00	P 3	0.00 NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	----1--	1	$400.00	0.00							
E 29	KCBD	05/25/14	05/25/14	NET Sunday Hour 1 DATELINE	Comm	6pm-7pm	------2	:30	2	$300.00	P 3	0.00 NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Order / Rev:	1134610	Advertiser:	ISS/American Dream Initiative
Alt Order #:	7180362	Product Desc:	AMER DREAM INITIATIV
Flight Dates:	05/19/14 - 05/26/14	Estimate:	204

KCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 29	KCBD	05/25/14	05/25/14	NET Sunday Hour 1 DATELINE	Comm	6pm-7pm	------2	:30	2	$300.00	P 3	0.00 NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	------2	2	$300.00	0.00							
E 30	KCBD	05/25/14	05/25/14	Newschannel 11 @ 10 SU Newschannel 11 at 10 SU	Comm	10-11pm	------1	:30	1	$425.00	P 3	0.00 NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	------1	1	$425.00	0.00							
E 31	KCBD	05/21/14	05/21/14	NET Wednesday Hour 2 L&O SVU	Comm	8pm-9pm	--1----	:30	1	$500.00	P 3	0.00 NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 05/19/14	05/25/14	--1----	1	$500.00	0.00							
												Totals	73	$21,675.00

Contract Agreement Between:

CONTRACT

KCBD
5600 Avenue A
Lubbock, TX 79404
(806) 744-1414
www.kcbd.com

And:

Redshift Media, LLC
411 Branchway Road
Richmond, VA 23236-3034

Contract / Revision	Alt Order #
1134610 /	7180362

Product
AMER DREAM INITIATIV

Contract Dates	Estimate #
05/19/14 - 05/26/14	**204**

Advertiser	Original Date / Revision
ISS/American Dream Initiative	05/19/14 / 05/19/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
KCBD	Brian Smith	HRP-Washingto

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCBD	05/20/14	05/23/14	Early Daybreak	5-530a		:30			NM	3	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-TWTF--	3	$40.00							
N 2	KCBD	05/20/14	05/23/14	Daybreak I	5:30am-6am		:30			NM	3	$330.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-TWTF--	3	$110.00							
N 3	KCBD	05/20/14	05/23/14	Daybreak II	6am-6:30am		:30			NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-TWTF--	3	$350.00							
N 4	KCBD	05/26/14	05/26/14	Daybreak II	6am-6:30am		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/26/14	06/01/14	1------	1	$350.00							
N 5	KCBD	05/20/14	05/23/14	Daybreak III	6:30am-7am		:30			NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-TWTF--	4	$450.00							
N 6	KCBD	05/20/14	05/23/14	NBC Today Show 7-9A	7am-9am		:30			NM	3	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-TWTF--	3	$400.00							
N 7	KCBD	05/26/14	05/26/14	NBC Today Show 7-9A	7am-9am		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/26/14	06/01/14	1------	1	$400.00							
N 8	KCBD	05/24/14	05/24/14	NBC Saturday Today Show	6am-8am		:30			NM	2	$110.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-----2-	2	$55.00							
N 9	KCBD	05/24/14	05/24/14	Daybreak Saturday	8-9am		:30			NM	2	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	-----2-	2	$65.00							
N 10	KCBD	05/25/14	05/25/14	NBC Sunday Today Show	7am-8am		:30			NM	2	$110.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/19/14	05/25/14	------2	2	$55.00							
N 11	KCBD	05/25/14	05/25/14	Daybreak Sunday	8-9am		:30			NM	2	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

KCBD
5600 Avenue A
Lubbock, TX 79404
(806) 744-1414
www.kcbd.com

Contract / Revision	Alt Order #
1134610 /	7180362

Contract Dates	Product	Estimate #
05/19/14 - 05/26/14	AMER DREAM INITIATI	**204**

Advertiser	Original Date / Revision
ISS/American Dream Initi	05/19/14 / 05/19/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays ------2	Spots/Week 2	Rate $65.00						
N	12	KCBD 05/20/14	05/23/14	Newschannel 11 @Noon	12pm-12:30pm		:30			NM	5	$875.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 5	Rate $175.00						
N	13	KCBD 05/26/14	05/26/14	Newschannel 11 @Noon	12pm-12:30pm		:30			NM	1	$175.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $175.00						
N	14	KCBD 05/20/14	05/23/14	News Channel 11 @ 4pm	4-430pm		:30			NM	5	$750.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 5	Rate $150.00						
N	15	KCBD 05/26/14	05/26/14	News Channel 11 @ 4pm	4-430pm		:30			NM	1	$150.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $150.00						
N	16	KCBD 05/20/14	05/23/14	Jeopardy	430-5pm		:30			NM	5	$350.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 5	Rate $70.00						
N	17	KCBD 05/26/14	05/26/14	Jeopardy	430-5pm		:30			NM	1	$70.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $70.00						
N	18	KCBD 05/20/14	05/23/14	Newschannel 11 at 5	5pm-5:30pm		:30			NM	5	$1,250.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 5	Rate $250.00						
N	19	KCBD 05/26/14	05/26/14	Newschannel 11 at 5	5pm-5:30pm		:30			NM	1	$250.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $250.00						
N	20	KCBD 05/20/14	05/23/14	Newschannel 11 at 6	6pm-6:30pm		:30			NM	5	$3,000.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 5	Rate $600.00						
N	21	KCBD 05/26/14	05/26/14	Newschannel 11 at 6	6pm-6:30pm		:30			NM	1	$600.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $600.00						
N	22	KCBD 05/20/14	05/23/14	Wheel of Fortune	6:30pm-7pm		:30			NM	5	$2,000.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 5	Rate $400.00						
N	23	KCBD 05/26/14	05/26/14	Wheel of Fortune	6:30pm-7pm		:30			NM	1	$400.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $400.00						
N	24	KCBD 05/24/14	05/24/14	6 News Saturday	6pm-6:30pm		:30			NM	1	$250.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -----1-	Spots/Week 1	Rate $250.00						
N	25	KCBD 05/20/14	05/23/14	Newschannel 11 at 10	10pm-10:35pm		:30			NM	3	$2,700.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -TWTF--	Spots/Week 3	Rate $900.00						
N	26	KCBD 05/26/14	05/26/14	Newschannel 11 at 10	10pm-10:35pm		:30			NM	1	$900.00
Week:		Start Date 05/26/14	End Date 06/01/14	Weekdays 1------	Spots/Week 1	Rate $900.00						
N	27	KCBD 05/24/14	05/24/14	Newschannel 11 at 10 SA	Newschannel 11 at		:30			NM	1	$300.00
Week:		Start Date 05/19/14	End Date 05/25/14	Weekdays -----1-	Spots/Week 1	Rate $300.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

KCBD
5600 Avenue A
Lubbock, TX 79404
(806) 744-1414
www.kcbd.com

Contract / Revision	Alt Order #
1134610 /	7180362

Contract Dates	Product	Estimate #
05/19/14 - 05/26/14	AMER DREAM INITIATI	**204**

Advertiser	Original Date / Revision
ISS/American Dream Initi	05/19/14 / 05/19/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KCBD	05/23/14	05/23/14	DATELINE	7pm-8pm		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/14	05/25/14	----1--	1	$400.00						
N 29	KCBD	05/25/14	05/25/14	DATELINE	6pm-7pm		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/14	05/25/14	------2	2	$300.00						
N 30	KCBD	05/25/14	05/25/14	Newschannel 11 at 10 SU	10-11pm		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/14	05/25/14	------1	1	$425.00						
N 31	KCBD	05/21/14	05/21/14	L&O SVU	8pm-9pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/14	05/25/14	--1----	1	$500.00						
									Totals		73	$21,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/28/14 -05/25/14	64	$18,380.00	($2,757.00)	$15,623.00
05/26/14 -05/26/14	9	$3,295.00	($494.25)	$2,800.75
Totals	73	$21,675.00	($3,251.25)	$18,423.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KCBD-TV	5/16/14

I, REDSHIFT MEDIA
do hereby request station time concerning the following issue:

AMERICAN DREAM INITIATIVE
4601 FAIRFAX DRIVE, SUITE 1200
ARLINGTON, VA 22203
ATTN: DAN BACKER

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

Total Charges: $18,423.75

This broadcast time will be used by: AMERICAN DREAM INITIATIVE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☑ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN DREAM INITIATIVE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☑ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

5/16/14	[signature]	(804) 794-2873
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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